



SOCIAL MEDIA STRATEGIES SUMMIT HIGHER EDUCATION

Job Title	Institution
Director of Communications	University of Illinois
Marketing Coordinator	Massachusetts Institute of Technology
Social Media Coordinator	William & Mary
Director of Marketing	Massachusetts Institute of Technology
Director, College Finance & Social Media	Bright Horizons
Marketing Coordinator	Massachusetts Institute of Technology
Assistant Director for Marketing & Info Systems	University of Maine
Marketing Manager/Healthcare Career Advisor	UW Oshkosh
Admin Prof	Georgia Tech Office of Undergraduate Education
Social Media Coordinator	Sinclair Community College
Assistant Director for Social Media	Molloy College
Social Media Specialist	Molloy College
Communications Program Manager	Georgia Tech
Marketing Coordinator	Excelsior College
Social Media Coordinator	Mississippi State University
Ag Program Specialist	Lincoln Land Community College
Social Media Analyst	Penn State

Social Strategy Team Lead	University of Alberta
Exc Director Comm&Marketing	Tennessee Tech University
Assistant Director, University Relations	East Stroudsburg University
Communications Manager	Furman University
Chief Communications Strategist & Storyteller	Burgess Institute for Entrepreneurship & Innovation at Michigan State University
Communications Specialist	University of Wisconsin-Platteville
Writer/Social Media Coordinator	Tennessee Technological University
Assistant Director - Marketing and Event Management	Northeastern University Khoury College of Computer Sciences
Senior Content Marketing Manager	Northeastern University Khoury College of Computer Sciences
Marketing Assistant	Northeastern University Khoury College of Computer Sciences
Events Coordinator	Northeastern University Khoury College of Computer Sciences
Social Media Specialist	University of Wisconsin-La Crosse
Communications	Michigan State University
Executive Director	Touro College
Media Producer - Photography and Social Media	Wheaton College
Asst Director of Alumni Engagement	University of Illinois
Digital Content Editor	West Virginia University Institute of Technology
Marketing Specialist	North Dakota State University
Marketing and Events Manager	The University of Alabama in Huntsville
Marketing Specialist	University of Mary
Associate Vice President	Sam Houston State University
Director & PIO	Sam Houston State University
Assistant Director	Sam Houston State University

Communications Specialist	University Development, University of Mississippi
Marketing Director	Virginia Tech Center for Leadership in Global Sustainability
Marketing Automation Specialist	Sam Houston State University
Digital Media Coordinator	Delta State University
Social media and digital marketing manager	Lamar University
Web Content Specialist	Cypress College
Social Media Strategist	Clemson University
Director Marketing & Communications	The American University of Rome
Media Specialist	Center for Leadership & Social Change, Florida State University
Social Media Manager	Clemson University
Digital Marketing Coordinator	FNTI
Enrollment and Liaison Coordinator	FNTI
Associate director, social media strategy	UNC Greensboro
Creative Media Specialist	The University of Iowa
Social Media Strategist	LSU AgCenter
Manager	Texas Tech Student Union & Activities
Chief Marketing Officer	Michigan Ross
Social Media Specialist	Northern Virginia Community College
Social Media & Content Strategist	Excelsior College
Marketing Coordinator	Excelsior College
Director of Communications	Excelsior College
Social Media Strategist	Washington State University
Associate Communications Officer	Yale School of Public Health
Director of Digital Engagement	Stockton University

Assistant Director of Communications	University of North Georgia
Integrated Marketing Specialist	Wheaton College
Digital and Social Media Coordinator	Yale School of Management
Communications Manager	Washington State University - Carson College of Business
Senior Associate Director of Social Media	Saint Joseph's University
Director of Marketing & Communications	Sigma Pi
Contracted	Sigma Pi
Director of Education and Programs	Sigma Pi
Multimedia Specialist II	Penn State University
Content Developer	Central Washington University
Social Media Manager	Bastyr University
Social Media Strategist	Tufts University
Social Media Manager	Michigan Ross
Social Media Administrator	Superior Air-Ground Ambulance Service
Executive Director for PR & Communications	Lewis University
Social Media Strategist	UC Irvine Division of Continuing Education
Manager of Marketing & Communications	Texas Tech University
Director of Marketing & Communications	Texas Tech University
Assistant Multimedia Specialist	Texas Tech University
Communications Specialist	Alabama A&M University
Digital Content Coordinator, Barnard Communications	Barnard College
Content Specialist - Digital Communications	Central College
Communications Specialist	UC Davis, College of Engineering

Director of Brand Strategy	The University of Alabama
Director of Strategic Communications	INSEAD
Social Media Producer	Carnegie Mellon University
Associate Director Advancement Communications	Carnegie Mellon University
Director, Social Media	Carnegie Mellon University
Multimedia Social Media Producer	Carnegie Mellon University
Recruitment Coordinator	University of Arizona - College of Agriculture & Life Sciences
Social Media & Communications Coordinator	Midwestern University
Communications Manager	Aurora University
Associate Director for Social Media	Vassar College
Assistant Director of Communications for Photography	Vassar College
Content Marketing Manager	Adler University
Director of Communications	Cleveland University-Kansas City
Director of Communications	Archbishop Mitty High School
Communications Specialist	Rockford University
Communications Specialist	Cornell University
Content Marketing Strategist	Texas A&M Engineering Communications
Interim Director Student Affairs Marketing	Northwestern University
Director of Branding and Communications	INSEAD
Senior Admissions Officer	Barnard College
Assistant Director of Engagement and Programs	Pepperdine University, School of Public Policy
Social Media Specialist	NC State University
Communications Specialist	NCSU DELTA

Communications Officer, Marketing and Creative	Dalhousie University
Social Media & Design Specialist	St. David's School
Manager of Marketing and Communication	Pepperdine University, School of Public Policy
University Social Media Manager	Brigham Young University Hawaii
Captain	Kennesaw State University Department of Public Safety
Sergeant	Kennesaw State University Department of Public Safety
Manager	Singapore Institute of Technology
Administrative Associate	Montana State University
Business Operations Manager	Montana State University
Digital Asset/Social Media Coordinator	MSU - College of Natural Science
Social Media Strategist	Athabasca University
Director	Northern Illinois University
Deputy Director	Singapore Institute of Technology
Senior Manager	Singapore Institute of Technology
Marketing Coordinator	University of San Diego
Communications Coordinator	Texas A&M University
Senior Assistant Manager	Singapore Institute of Technology
Scholarship Coordinator	Montana State University
Social Media & Event Manager	University of Minnesota
Deputy Chief of Police	Kennesaw State University Department of Public Safety
Social Media Strategist	Vrije Universiteit Brussel
Assistant Head of Instruction and Outreach	Binghamton University Libraries
Program Manager, GATRACS	University System of Georgia
Marketing Manager	UFV

Director, GATRACS	University System of Georgia
Social Media Specialist	UC Davis Health
Assistant Director, Marketing and Enrollment Services	Temple University Ambler
Social Media Manager	DigiPen Institute of Technology
Communications Manager	Kennesaw State University
Content Strategist	EducationDynamics
Communications Strategist	California State University, Los Angeles
Administrative Specialist	California State University, Dominguez Hills
Social Media and Community Manager	Kent State University College of Communication and Information
Publicity/Promotion Specialist	Eastern Illinois University Graduate School
Coördinator interne communicatie	University of Antwerp
Recruitment Officer	Howard University
Dean's assistant	West Chester University
Director of Marketing and Communications	Marburn Academy
Marketing and Events Coordinator	Marburn Academy
Program Manager	University of Cincinnati
communications Coordinator	Southern University Ag Center
Creative Designer	Southern University Ag Center
Electronic Content Development/Communications Specialist	Southern University Ag Center
Assistant Director of Membership & Marketing	CENTERS LLC at the University of Alabama at Birmingham
Extension Associate/ Nutrition Education Programs Coordinator	Southern University Ag Center
Director of Communication	Milwaukee Institute of Art & Design
Digital Marketing Director	UW Oshkosh
Social Media Manager	University of North Dakota

Marketing Manager	University of Cincinnati
Digital Marketing Specialist	Susquehanna University
Coordinator - Digital Content	Illinois Central College
Campus Digital Communications Specialist	San Diego Mesa College
Interactive Media Coordinator	Inver Hills Community College
Social Media Manager	PCOM Georgia
Chief Marketing & Communications Officer	Philadelphia College of Osteopathic Medicine
Director of Web Development	Northern Kentucky University
Social Media Specialist	University of Maine
Content and Social Media Manager	Colorado College
Director, University Marketing	Northern Kentucky University
Digital Activation Manger	Edith Cowan University
Social Media Analyst	Edith Cowan University
Social Media Analyst	Edith Cowan University
Digital Marketing Analyst (Wed-Fri)	Edith Cowan University
Digital Marketing Specialist	Northern Kentucky University
PR/Social Media Specialist	PCOM S. GA
Social Media Manager	UAB
Marketing Manager	University of Utah College of Humanities
Assistant Director of Advancement Digital Communications	WPI
Assistant to the Dean/Communication Specialist	Montana State University College of Nursing
Regional Campus Director	University of La Verne-Bakersfield Campus
Communications Specialist	Harford Community College
AVP of Marketing & Communications	Northern Kentucky University
Communications Coordinator	Birmingham-Southern College
Social Media Manager	Unitek Learning

Director of Marketing & Communications	Ranney School
Director of Marketing and PR	Luther College
Assistant Director of Digital Content	Birmingham-Southern College
Executive Social Media Director	St. Joseph's College
Director of Marketing, Media & Brand Strategy	Indian River State College
Management Assistant	Idaho State University
Director Advancement Digital Strategy	Marquette University
Digital Marketing Coordinator	School of Health & Rehabilitation Sciences
Digital Communications Specialist	Salus University
Digital Communications Manager	MSU College of Education
Communications Coordinator	Salus University
Public Affairs Specialist	U.S. Naval Academy
Public Affairs Specialist	United States Naval Academy
Social Media Specialist	Luther College
Director of Communications	Salus University
Student Health Service Graduate Assistant	North Dakota State University - Stu
Associate Director	UCI
Assistant Director of Young Alumni	Ohio Wesleyan University
Director of Brand Writing and New Media	Indiana State University
Comm & Marketing Specialist	Kansas State University
Photographer	Indiana State University
Graduate Assistant/Student Ambassador	Indiana State University
Director	University of Utah
Senior Digital Marketing Strategist	University of Iowa Center for Advancement

Coordinator of Alumni Communications and Events	Harvard Extension School
Marketing and Communicaitons Coordinator	Lake Forest College
Social Media Manager	Gallaudet University
Assistant Director for Social Media	NC State University
Creative Content & Design Strategist	California Institute of Arts & Technology
Marketing Coordinator	California Institute of Arts & Technology
Manager	Executive Education
Social Media Specialist	Curry College
Associate Director, Digital Communications	Northwestern University
Marketing Lead/Instructor	Del Mar College
Sr. Communications Specialist	University of North Texas
Director Of Marketing & Communications	University of North Texas
Social Media Specialist	California Lutheran University
Marketing Specialist	Cape Breton University
Administrative Analyst	California State University, Sacramento
Dir, Creative Services	Purdue University
Assistant Director of Marketing Strategy	Penn State College of Agricultural Sciences
Social Media Manager	Lindenwood University
Senior Web Designer	University of Michigan
Director of Strategic Communications and Marketing	St. John's College
Vice President of Communications	St. John's College
Content Writer and Editor	St. John's College
Associate Dean, College of Liberal Arts	Winona State University
Communications Coordinator	Glenville State College

Director of Marketing & Communications	CSU Cleveland-Marshall College of Law
Social Media Specialist	U-M College of LSA
Digital Comms Strategist	U-M College of LSA
Social Media Marketing Specialist	University of South Alabama
Associate Director of Communication	University of Nevada, Las Vegas
Director of Digital Strategy and Communications	Eckerd College
Director, Digital Marketing	Franciscan University Steubenville
Social Media & Email Coordinator	Franciscan University Steubenville
Marketing Officer	Charles Darwin University
Social Media Marketing Manager	Baker College
Communications Coordinator	Syracuse University Libraries
Digital Marketing Manager	Marshall University
Marketing Coordinator	Cleveland Community College
Assistant Director, Masters in Management and SportsBIZ Programs	Wake Forest University
Social Media Manager	Michigan Law
Social Media Specialist	University of Nebraska at Omaha
Digital and Social Media Manager	University of Michigan
Marketing Assistant	Northeastern University Khoury College of Computer Sciences
Social Media Strategist	University of New England
Vice President for Strategy and Communications	University of New England
Communications Coordinator	Desautels Faculty of Management, McGill University
Digital Communications Specialist	Cape Breton University
Digital Campaign Associate	Desautels Faculty of Management, McGill University

Communications Associate	Desautels Faculty of Management, McGill University
Associate Director of Communications	UCI Paul Merage School of Business
Social Media Manager	Robinson College of Business
Associate Director	Purdue Policy Research Institute
Communications	Purdue Policy Research Institute
Web Designer	Michigan News
Director of Communications	University of Michigan School of Education
Social Media Manager	University of Michigan
Content Manager	Midwestern Seminary
Communications & Marketing Manager	University of British Columbia
Social Media Coordinator	University of Maryland Eastern Shore
Social Media Manager	Erskine College
Communications & Marketing Specialist	Christina School District
Social Media Manager	EUROPEAN COLLEGE-EC BUSINESS SCHOOL, S.A.
Assistant Director of Digital Engagement and Philanthropy	Embry-Riddle Aeronautical University
Social Media Strategist	The College of Saint Rose
Digital Alumni Communities Coordinator	Alumni Association of the University of Michigan
Associate Director (Media and Communications)	University of Southern Queensland
Digital Marketing Analyst	Cape Fear Community College
Associate Director-International Recruitment	Edmonds Community College
Senior Program Assistant	Purdue University Center for the Environment

Director, International Marketing and Contracts	Edmonds Community College
Communications Coordinator	Texas A&M University
Associate Director-International Recruitment	Edmonds Community College
Digital Content Creator	Oglethorpe University
Executive Assistant	Yale University
Event and Communication Manager	University of Oregon, School of Journalism and Communication
Instruction & Outreach Support Specialist	Penn State University
Communications Officer	Handelshögskolan vid Göteborgs universitet
Associate director of communications	Yale school of managemeny
Associate Director for Editorial & Design	Yale University
Digital Marketing Specialist	KU Edwards Campus
Communications Director	Wycliffe College
Asst Director of Internal Comms	Yale School of Management
Communications Director for the School of Medicine	University of Hawaii
Graduate Program Marketing Coordinator	Gordon College
MarComm Specialist	DePaul
Web Content Adminstrator	DePaul University
Communications	Wycliffe College
MarComm Coordinator	DePaul University
Assistant Dean	DePaul University
Marketing Communications Specialist	University of Michigan-Flint
Marketing and Community Engagement Coordinator	University of Iowa College of Public Health

Marketing and Communication Coordinator	University of Louisville School of Public Health & Information Sciences
Director of Communications	Stevenson University
Communications Coordinator	William & Mary
Communications	University of Maine
Alumni coordinator	Auburn University
Assistant Director of Marketing	Yale Young Global Scholars
Director of Communications and Public Affairs	Maine Community College System
Online Communications Manager	The American University of Paris
Publications and Marketing Coordinator	Maine Community College System
Media Relations Officer	Arizona State University
Public Relations Coordinator	Valencia College
Director, Communications	Mater Dei Catholic High School
Digital Marketing Specialist	Tulane University
Director, Public Relations	Valencia College
Director of communications	Université Laval
Digital and Social Media Specialist	Norfolk Academy
Marketing Specialist	Prescott College
Director of Marketing and Communications	University of Houston
Social Media Strategist	National University
Social Media Coordinator	National University
Social Media Manager	Chamberlain University
Marketing and Communications Manager, Tulane School of Medicine	Tulane University
Director of Communications	Roger Williams University School of Law
Senior PR Specialist	Rhode Island School of Design
Director of Digital Marketing	University of Michigan
Sr. Social Media Strategist	National University

Communication Officer	Université Laval
Communication Officer	Université Laval
Social and Digital Media Coordinator	Tulane University
Social Media Specialist	Arizona State University
Media Relations Officer	Arizona State University
Sr. Manager, Social Media Marketing	National University
Digital Media Coordinator	San Jacinto College
Influencer Marketing Strategist	National University
Graphic Design & Social Media Specialist	ACVIM
Assistant Director, Digital Marketing and Communications	Northeastern University
Social Media Coordinator & Designer	Fort Lewis College
Dean	CUNY Medgar Evers College
HEO	CUNY Medgar Evers College
Graduate Assistant	Illinois State University - CAST
Digital Communications Coordinator	Indian River State College
Social Media Specialist	Medill
Community Manager for Social Media	Southern NH University
ASSISTANT DIRECTOR OF SOCIAL MEDIA	ADELPHI UNIVERSITY
Director, Social Media Marketing & Digital Strategy	Carnegie Dartlet
Director, Digital Strategy, Kent State Online	Kent State University
Assistant Director, Digital Marketing	Harvard Business School
Assistant Director, EMBA Admissions & Marketing	NYU Stern EMBA
Digital Marketing Specialist	Harvard Business School

HEO	CUNY Medgar Evers College
Marketing & Communications Operations Manager	MSU Billings
Marketing and Events Coordinator	Sam Houston State University
Asst. Director of Communications	UT System Administration
Website & Social Media Content Editor	Driehaus College of Business
Digital Content Coordinator	Augusta University
Social Media Manager	University of Minnesota School of Public Health
Communications Analyst	Driehaus College of Business
Assistant Dean for Marketing and Communications	Driehaus College of Business
Marketing Communications	Missouri State University
Communications & Development Coordinator	Labouré College of Healthcare
Communications Officer and Media Relations	John Abbott College
Communications Editor	Auburn University
Marketing Coordinator	Lehigh University
Public Information Assistant	Bergen Community College
Digital Content Editor	Cal Poly Pomona
Assistant Director, Marketing and Communications	Michigan State Broad Full-Time MBA
Assistant Director of Communications	Bard College
Social Media Specialist	UNC Charlotte
Social Media Officer	University of East Anglia
Director of Digital Media & Website Management	LSU Shreveport
Digital Communications Coordinator	Central Michigan University Admissions
Director of Faculty Excellence	Suffolk University

Public Relations Manager	Bismarck State College
Social Media Coordinator	UNC Charlotte
Media Supervisor	William Paterson University
Director of Social Media	UNC Charlotte