



SOCIAL MEDIA STRATEGIES SUMMIT HIGHER EDUCATION

Job Title	Institution
Director of Communications	University of Illinois
Marketing Coordinator	Massachusetts Institute of Technology
Social Media Coordinator	William & Mary
Director of Marketing	Massachusetts Institute of Technology
Director, College Finance & Social Media	Bright Horizons
Marketing Coordinator	Massachusetts Institute of Technology
Assistant Director for Marketing & Info Systems	University of Maine
Marketing Manager/Healthcare Career Advisor	UW Oshkosh
Admin Prof	Georgia Tech Office of Undergraduate Education
Social Media Coordinator	Sinclair Community College
Assistant Director for Social Media	Molloy College
Social Media Specialist	Molloy College
Communications Program Manager	Georgia Tech
Marketing Coordinator	Excelsior College
Ag Program Specialist	Lincoln Land Community College
Social Media Analyst	Penn State
Social Strategy Team Lead	University of Alberta

Exc Director Comm&Marketing	Tennessee Tech University
Assistant Director, University Relations	East Stroudsburg University
Communications Manager	Furman University
Chief Communications Strategist & Storyteller	Burgess Institute for Entrepreneurship & Innovation at Michigan State University
Communications Specialist	University of Wisconsin-Platteville
Writer/Social Media Coordinator	Tennessee Technological University
Web Content Specialist	Cypress College
Assistant Director - Marketing and Event Management	Northeastern University Khoury College of Computer Sciences
Senior Content Marketing Manager	Northeastern University Khoury College of Computer Sciences
Marketing Assistant	Northeastern University Khoury College of Computer Sciences
Events Coordinator	Northeastern University Khoury College of Computer Sciences
Social Media Specialist	University of Wisconsin-La Crosse
Communications	Michigan State University
Executive Director	Touro College
Media Producer - Photography and Social Media	Wheaton College
Asst Director of Alumni Engagement	University of Illinois
Digital Content Editor	West Virginia University Institute of Technology
Marketing Specialist	North Dakota State University
Marketing and Events Manager	The University of Alabama in Huntsville
Marketing Specialist	University of Mary
Associate Vice President	Sam Houston State University
Director & PIO	Sam Houston State University
Assistant Director	Sam Houston State University

Communications Specialist	University Development, University of Mississippi
Marketing Director	Virginia Tech Center for Leadership in Global Sustainability
Marketing Automation Specialist	Sam Houston State University
Digital Media Coordinator	Delta State University
Social media and digital marketing manager	Lamar University
Digital Marketing Coordinator	FNTI
Social Media Strategist	Clemson University
Director Marketing & Communications	The American University of Rome
Media Specialist	Center for Leadership & Social Change, Florida State University
Social Media Manager	Clemson University
Enrollment and Liaison Coordinator	FNTI
Associate director, social media strategy	UNC Greensboro
Creative Media Specialist	The University of Iowa
Social Media & Content Strategist	Excelsior College
Social Media Strategist	LSU AgCenter
Manager	Texas Tech Student Union & Activities
Chief Marketing Officer	Michigan Ross
Social Media Manager	Michigan Ross
Social Media Specialist	Northern Virginia Community College
Marketing Coordinator	Excelsior College
Director of Communications	Excelsior College
Social Media Strategist	Washington State University
Associate Communications Officer	Yale School of Public Health
Director of Digital Engagement	Stockton University

Assistant Director of Communications	University of North Georgia
Integrated Marketing Specialist	Wheaton College
Digital and Social Media Coordinator	Yale School of Management
Communications Manager	Washington State University - Carson College of Business
Senior Associate Director of Social Media	Saint Joseph's University
Director of Marketing & Communications	Sigma Pi
Contracted	Sigma Pi
Director of Education and Programs	Sigma Pi
Multimedia Specialist II	Penn State University
Content Developer	Central Washington University
Social Media Manager	Bastyr University
Social Media Strategist	Tufts University
Communications Specialist	UC Davis, College of Engineering
Social Media Administrator	Superior Air-Ground Ambulance Service
Executive Director for PR & Communications	Lewis University
Social Media Strategist	UC Irvine Division of Continuing Education
Manager of Marketing & Communications	Texas Tech University
Director of Marketing & Communications	Texas Tech University
Assistant Multimedia Specialist	Texas Tech University
Director of Communications	Archbishop Mitty High School
Communications Specialist	Alabama A&M University
Digital Content Coordinator, Barnard Communications	Barnard College
Content Specialist - Digital Communications	Central College

Director of Brand Strategy	The University of Alabama
Director of Strategic Communications	INSEAD
Director, Social Media	Carnegie Mellon University
Multimedia Social Media Producer	Carnegie Mellon University
Social Media Producer	Carnegie Mellon University
Social Media Producer	Carnegie Mellon University
Social Media & Communications Coordinator	Midwestern University
Recruitment Coordinator	University of Arizona - College of Agriculture & Life Sciences
Communications Manager	Aurora University
Associate Director for Social Media	Vassar College
Assistant Director of Communications for Photography	Vassar College
Content Marketing Manager	Adler University
Director of Communications	Cleveland University-Kansas City
Communications Specialist	Rockford University
Interim Director Student Affairs Marketing	Northwestern University
Communications Specialist	Cornell University
Assistant Director of Engagement and Programs	Pepperdine University, School of Public Policy
Content Marketing Strategist	Texas A&M Engineering Communications
Director of Branding and Communications	INSEAD
Senior Admissions Officer	Barnard College
Social Media Specialist	NC State University
Communications Specialist	NCSU DELTA
Communications Officer, Marketing and Creative	Dalhousie University

Social Media & Design Specialist	St. David's School
Social Media Strategist	Athabasca University
Manager of Marketing and Communication	Pepperdine University, School of Public Policy
University Social Media Manager	Brigham Young University Hawaii
Captain	Kennesaw State University Department of Public Safety
Sergeant	Kennesaw State University Department of Public Safety
Assistant Director, Marketing and Enrollment Services	Temple University Ambler
Manager	Singapore Institute of Technology
Administrative Associate	Montana State University
Business Operations Manager	Montana State University
Digital Asset/Social Media Coordinator	MSU - College of Natural Science
Director	Northern Illinois University
Deputy Director	Singapore Institute of Technology
Senior Manager	Singapore Institute of Technology
Communications Coordinator	Texas A&M University
Marketing Coordinator	University of San Diego
Senior Assistant Manager	Singapore Institute of Technology
Scholarship Coordinator	Montana State University
Social Media & Event Manager	University of Minnesota
Deputy Chief of Police	Kennesaw State University Department of Public Safety
Social Media Strategist	Vrije Universiteit Brussel
Assistant Head of Instruction and Outreach	Binghamton University Libraries
Program Manager, GATRACS	University System of Georgia
Marketing Manager	UFV

Director, GATRACS	University System of Georgia
Social Media Specialist	UC Davis Health
Social Media Manager	DigiPen Institute of Technology
Communications Manager	Kennesaw State University
Content Strategist	EducationDynamics
Communications Strategist	California State University, Los Angeles
Administrative Specialist	California State University, Dominguez Hills
Social Media and Community Manager	Kent State University College of Communication and Information
Publicity/Promotion Specialist	Eastern Illinois University Graduate School
Coördinator interne communicatie	University of Antwerp
Recruitment Officer	Howard University
Director of Marketing and Communications	Marburn Academy
Marketing and Events Coordinator	Marburn Academy
Dean's assistant	West Chester University
communications Coordinator	Southern University Ag Center
Program Manager	University of Cincinnati
Creative Designer	Southern University Ag Center
Electronic Content Development/Communications Specialist	Southern University Ag Center
Assistant Director of Membership & Marketing	CENTERS LLC at the University of Alabama at Birmingham
Extension Associate/ Nutrition Education Programs Coordinator	Southern University Ag Center
Social Media Manager	University of North Dakota
Director of Communication	Milwaukee Institute of Art & Design
Digital Marketing Director	UW Oshkosh
Marketing Manager	University of Cincinnati
Social Media Manager	Philadelphia College of Osteopathic Medicine

Digital Marketing Specialist	Susquehanna University
Coordinator - Digital Content	Illinois Central College
Interactive Media Coordinator	Inver Hills Community College
Social Media Manager	PCOM Georgia
Campus Digital Communications Specialist	San Diego Mesa College
Director of Web Development	Northern Kentucky University
AVP of Marketing & Communications	Northern Kentucky University
Social Media Specialist	University of Maine
Content and Social Media Manager	Colorado College
Director, University Marketing	Northern Kentucky University
Digital Activation Manger	Edith Cowan University
Social Media Analyst	Edith Cowan University
Social Media Analyst	Edith Cowan University
Digital Marketing Analyst (Wed-Fri)	Edith Cowan University
Digital Marketing Specialist	Northern Kentucky University
PR/Social Media Specialist	PCOM S. GA
Social Media Manager	UAB
Marketing Manager	University of Utah College of Humanities
Assistant Director of Advancement Digital Communications	WPI
Assistant to the Dean/Communication Specialist	Montana State University College of Nursing
Regional Campus Director	University of La Verne-Bakersfield Campus
Communications Specialist	Harford Community College
Assistant Director of Young Alumni	Ohio Wesleyan University
Social Media Manager	Unitek Learning
Communications Coordinator	Birmingham-Southern College
Director of Marketing & Communications	Ranney School

Director of Marketing and PR	Luther College
Executive Social Media Director	St. Joseph's College
Assistant Director of Digital Content	Birmingham-Southern College
Social Media Specialist	Indian River State College
Management Assistant	Idaho State University
Director Advancement Digital Strategy	Marquette University
Digital Marketing Coordinator	School of Health & Rehabilitation Sciences
Digital Communications Specialist	Salus University
Digital Communications Manager	MSU College of Education
Communications Coordinator	Salus University
Public Affairs Specialist	U.S. Naval Academy
Public Affairs Specialist	United States Naval Academy
Social Media Specialist	Luther College
Director of Communications	Salus University
Student Health Service Graduate Assistant	North Dakota State University - Stu
Director of Brand Writing and New Media	Indiana State University
Comm & Marketing Specialist	Kansas State University
Photographer	Indiana State University
Graduate Assistant/Student Ambassador	Indiana State University
Director	University of Utah
Creative Content & Design Strategist	California Institute of Arts & Technology
Coordinator of Alumni Communications and Events	Harvard Extension School
Associate Director	UCI
Marketing Coordinator	California Institute of Arts & Technology
Manager	Executive Education