

 Employee Advocacy || #SMSSummit

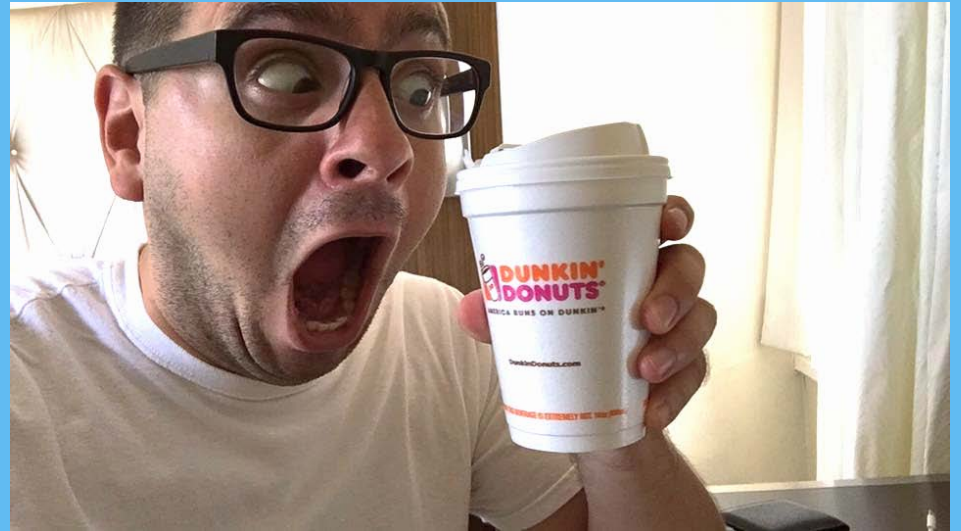
# Empowering Your Employees to Become Effective Brand Advocates

06.01.16



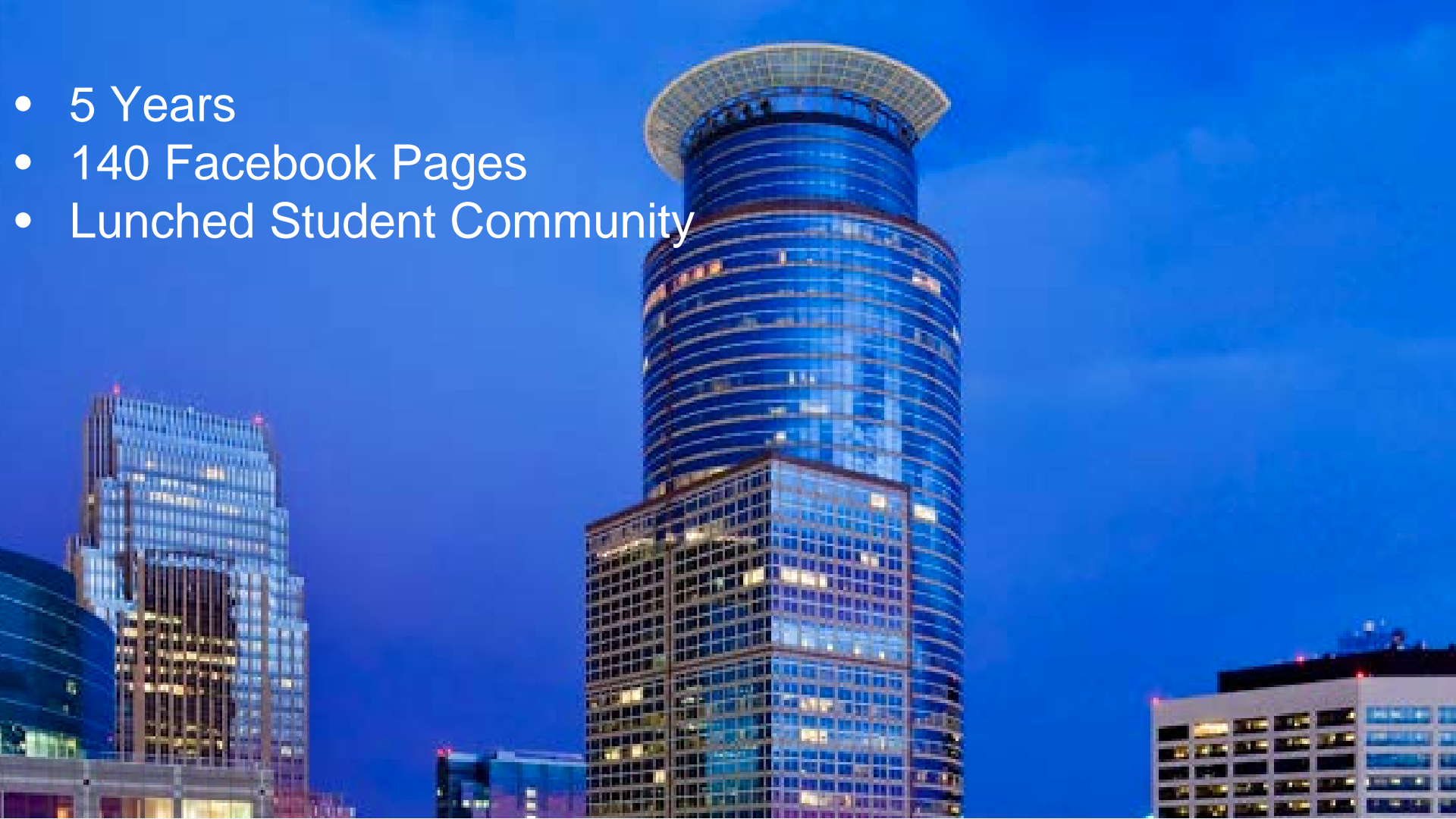
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About this guy...





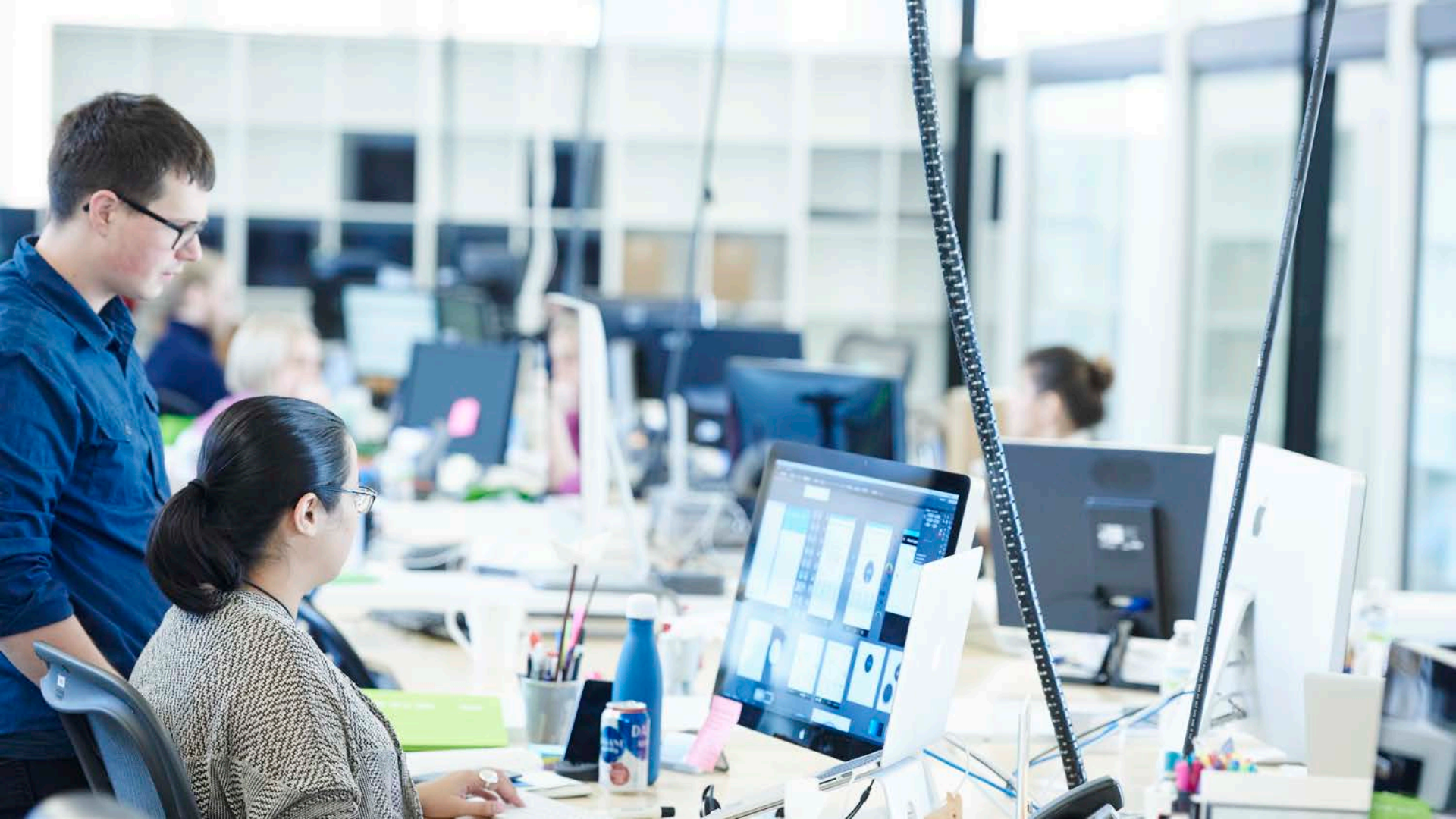
- 5 Years
- 140 Facebook Pages
- Lunched Student Community













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# Tools We Use






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# BAD TYPOGRAPHY IS BAD USER EXPERIENCE



SUGGESTED BY RYAN PENA

Great Typography Enables Clear Communication via @101babich #UXdesign #MobileUX

[view link](#)

## MM Blog: Improving project success through play




"We wanted to create something people could do together."

- Alexander



SUGGESTED BY RYAN PENA





## Android Instant Apps | Weekly App Update 5-26-16

SUGGESTED BY RYAN PENA

This week we go back to the future and dig into an upcoming rollout of Android Instant Apps. <https://www.youtube.com/watch?v=k1X8-MzBS4s&feature=youtu.be>

[view link](#)

## CSS Property Value Syntax

```
<position> = [
  [ left | center | right | top | bottom | <percentage> | <length> ]
  [ left | center | right | top | bottom | <percentage> | <length> ]
]
```




SUGGESTED BY RYAN PENA

## 4 Quick Ways to Improve Website Performance via @DZone #WebDev #JavaScript

[view link](#)




## Android Instant Apps | Weekly App Update 5-26-16





SUGGESTED BY RYAN PENA

Going back to the future to dig into an upcoming rollout of Android #InstantApps #IO16

[view link](#)




  



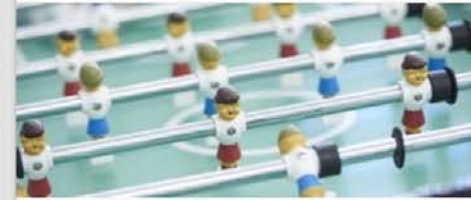

SUGGESTED BY RYAN PENA

Optimizing typography is optimizing readability, accessibility, usability(!), overall graphic balance.

[view link](#)

## MM Blog: Improving project success through play

SUGGESTED BY RYAN PENA

How a friendly game of foosball brings a team together.

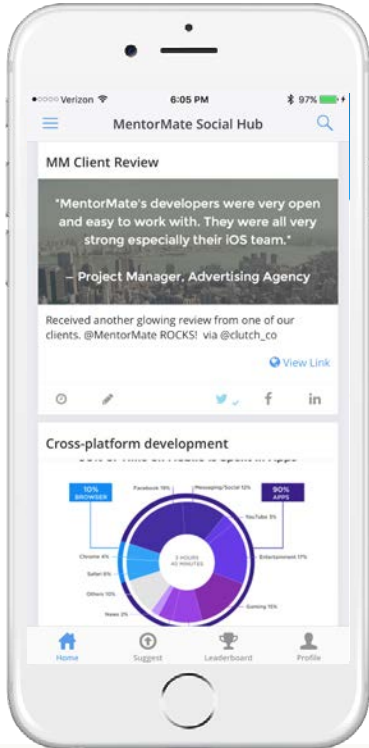
[view link](#)

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# Why?



# PostBeyond



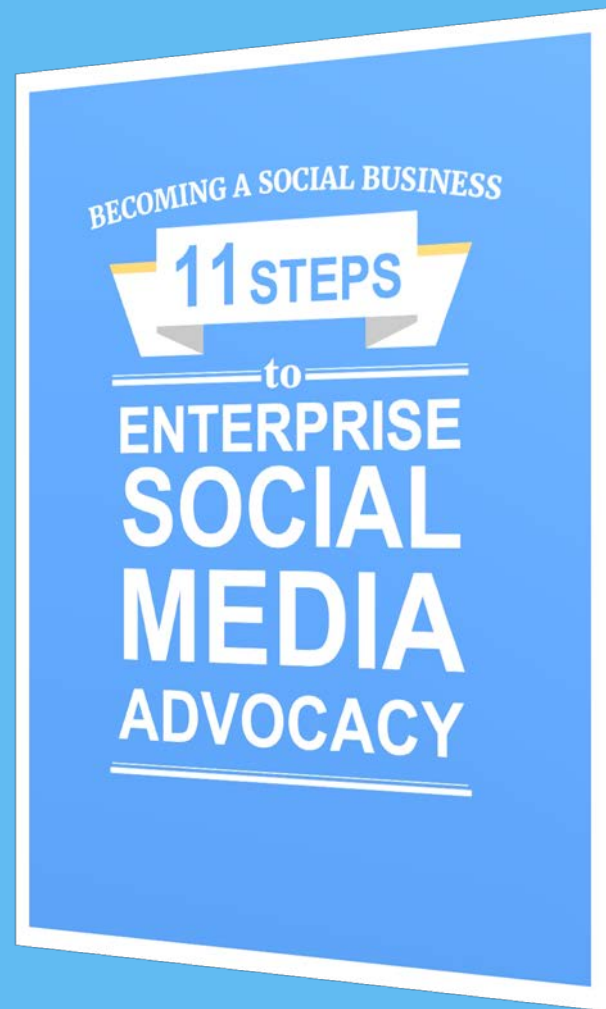
- ✓ Simple to use
- ✓ Integrated analytics
- ✓ Included a mobile app





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# Workbook Time



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# Thank You

