



SOCIAL MEDIA STRATEGIES SUMMIT

HIGHER EDUCATION

Job Title	Company Name
Social Media and Content Manager	Pepperdine University
Communications & Marketing	DALHOUSIE UNIVERSITY
Social Media Manager	Midwestern University
Social Media Community Manager	East Carolina University
Business Analyst	University System of Georgia
Digital Marketing Manager	Shenandoah University
Social Media & Communications Coordinator	Midwestern University
Communications Specialist	University of Michigan Mechanical Engineering Department
Social Media Manager, Web Services	Montclair State University
Director Web & Multimedia Marketing	University of North Dakota
Public Relations Specialist	New College Institute
Communications and Marketing Specialist	Kent State University
Communications Specialist	Medicine Hat College
Senior Admissions Officer	Barnard College
Assist. Dir. of Alumni Digital Engagement	Bates College

Social Media Manager	Harvard University
Events Coordinator	Northeastern University - Khoury College Khoury College of Computer Sciences
Academic and Business Advisor	Campbell University Adult & Online Education
Recruiting & Marketing Coordinator	Campbell University Adult & Online Education
Communications Manager	University of Texas at Austin - Office of Technology Commercialization
Social Media Content Creator	University of California, Berkeley
Student Engagement	Angelo State University
Assistant Director, Communications and Outreach	Middlebury College
Communications & Marketing Coordinator	Colby-Sawyer Collge
Communications & Marketing Manager	UBC
Director of Communications and Marketing	Culver-Stockton College
NA	
Head of Digital & Social Media	Weizmann Institute of Science
Assistant Director of Online Marketing	The University of Texas at San Antonio
Assistant Director, Marketing and Communications	Tulane University - A.B. Freeman School of Business
Social Media Specialist	Seneca College
Marketing & Design Specialist	Otter Student Union
Senior Digital Engagement Coordinator	Stony Brook University
Admissions Digital Marketing Manager	Newman University

Marketing & Event Coordinator	Office of Undergraduate Education
Digital Content Coordinator, Barnard Communications	Barnard College
Program Assistant	Southern Illinois University Carbondale
Director of Creative Services	Shenandoah University
Social Media Manager	Weizmann Institute of Science
Communications and Administrative Coordinator	UB Center for Entrepreneurial Leadership
Communications & Marketing	DALHOUSIE UNIVERSITY
Communications & Marketing	DALHOUSIE UNIVERSITY
Coordinator - Digital Marketing	Stephen F. Austin State University
Executive Director of Communications	Barnard College
Communications & Marketing	DALHOUSIE UNIVERSITY
Social Media Manager	University of North Dakota
Marketing Communications Manager	Georgia Tech
Social Media Marketing Coordinator	Shenandoah University
Director of Advancement Communications	UNCW
Communications Specialist	Cornell University College of Agriculture and Life Sciences
Communications Specialist	Montana State University
Digital Marketing, Design & Web	University College Dublin - UCD Global
Health Education Coordinator	Florida Gulf Coast University - Prevention & Wellness
Social Media Specialist	Moody Bible Institute
Marketing Manager	University of Utah College of Humanities
Communications and Development Coordinator	Virginia Tech University Libraries
Director of Brand Strategy	The University of Alabama

Marketing Coordinator	University of Wisconsin-La Crosse Graduate & Extended Learning
Associate Director Education Marketing	Moody Bible Institute
Chief Marketing Officer	Moody Bible Institute
Director of Social Media	UNC Charlotte
Associate Director of Academic Fellowships	Brandeis University
Social Media Specialist	Emory University
Communications and Publications Coordinator	McGill University Faculty of Education
Social Media Manager	Virginia Tech Engineering
Social Media Manager	Moody Global Ministries
Marketing Specialist	Moody Bible Institute
Engagement Manager	UAF College of Business and Security Management
Marketing and Communications Officer	McGill University Faculty of Education
Manager	Texas Tech Student Union & Activities
Communications, Media and Marketing Officer	CEDoW
Social Media Manager	Moody Bible Institute
Marketing & Communications Coordinator	Montclair State University
Web Software Specialist	The University of Texas at Arlington
Social Media Specialist	Moody Bible Institute
Coordinator of Recruitment and Communication	Webster University
Senior Manager	Nazarbayev University
Social Media Strategist	Tufts University
Digital Content Assistant	Vanguard University

Senior Manager of Design & Visual Communications	Pitzer College
Assistant Director, Marketing and Communications	The University of Texas at Arlington
Office Manager/Marketing Coordinator	Cedarville University
Communications and Events Coordinator	Kansas State University
Digital Content Specialist	West Chester University
Multimedia Producer	The University of Texas at Arlington
Marketing Specialist EDU	Moody Bible Institute
Social Media Specialist	West Virginia State University
Communications Manager	Kellogg Institute, Univ of Notre Dame
Director of Digital Engagement	Stockton University
Digital Content and Social Media Specialist	NC State University College of Design
Communications Director	Michigan Technological University
Director of Summer Programs	UC Berkeley
Digital/Social Media Specialist	Western New England University
Advancement Officer, Digital Strategy	Marquette University
Marketing Content Specialist	Arizona State University
Director	Northern Illinois University
Director of Digital Content	Aurora University
Assistant Director of Marketing	Virginia Tech Center for Leadership in Global Sustainability
Digital Communications Marketing Manager	Virginia Tech Engineering
Marketing Director	Virginia Tech Center for Leadership in Global Sustainability
Social Media & Graphic Design Specialist	Tulsa Community College

Program Manager, GATRACS	University System of Georgia
Marketing	Edmonds Community College
Interim Marketing Coordinator	University of North Georgia
Communications Specialist	Alabama A&M University
Digital Marketing Specialist	Culver-Stockton College
Social Media Marketer	Clarke University
Communications and Events Coordinator	Williams College
Digital Communications Coordinator	South Carolina Honors College
Communications Coordinator	University of South Carolina Honors College
Director, Marketing and Communication, College of Education and Human Development	Temple University
Marketing & Communications Professional	UMD Dining Services
Marketing	Edmonds Community College
Marketing & Communications Specialist	University of Minnesota Carlson School of Management
Social Media Coordinator	Schoolcraft College
Digital & Social Media Specialist	Kent State University
IT Specialist	Peru State College
Executive Director for PR & Communications	Lewis University
Social Media Coordinator	Dillard University
Publications and Communication Dept.	Fanshawe Student Union
Social Media Specialist	Bismarck State College
Publications and Communication Dept.	Fanshawe Student Union

Digital Communications Manager	Pacific Lutheran University
Director, Social Media	University of Colorado Boulder
Social Media Specialist	The University of Akron
Marketing Coach	North Idaho College
Digital Asset/Social Media Coordinator	MSU - College of Natural Science
Sr. Manager, Social/Digital	Stony Brook University
Director of Marketing & Communications	Tennessee Language Center
Communications Specialist	University of Wisconsin - Madison
Publications and Communication Dept.	Fanshawe Student Union
Coordinator of Communications and Recruitment	University of Mississippi
Marketing and Communications Specialist	University of Maine
Sr. Director, Digital	Stony Brook
Social Media Manager	Moody College of Communication
Assistant Director of Digital Strategy	Universtiy of Miami School of Law
Director, GATRACS	University System of Georgia
Associate Director of Social and New Media	Amherst College
Digital Communications Coordinator	Waubonsee Community College
Social Media Coordinator	University of Colorado Boulder
Communication Specialist	University of Delaware
Communications Coordinator	William & Mary
Social Media & Communications Manager	Dartmouth Engineering
Admin Assistant / SM Communications manager	Baker Charter Schools

Social Media Editor	University of Canterbury
Manager of Social Media and Media Relations	Washington and Lee University
Media Supervisor	William Paterson University
Director, Strategic Communications	University of Minnesota Carlson School of Management
Content Manager	Albany Law School
Director, International Marketing and Contracts	Edmonds Community College
Social Media Strategist	Northern Illinois University
Communications Officer	Bishop's College School
Marketing Communication Specialist 3	Penn State
Senior Director, Digital Strategy	Columbia Mailman School of Public Health
Digital and Communications Specialist	Syracuse University Libraries
Program & Operations Coordinator	UC Berkeley Basic Needs Center
Associate Director, Digital	Columbia Mailman School of Public Health
Social Media and PR Manager	UW-Madison, Wisconsin School of Business
University Social Media Manager	Brigham Young University Hawaii
Social Media Specialist	California State University, Office of the Chancellor
Communications Consultant	The Ohio State University College of Pharmacy
Assoc. Dir of Social Media Strategy	Emory University
Office Manager/Training Coordinator	North Idaho SBDC
Social Media Specialist	Gonzaga University

Social Media Coordinator	Duke University Alumni Engagement and Development
Web Administrator	University of New Mexico
Communications Specialist	Emory University
Director of Communications	Princeton University
Social Media Manager	Point Park University
Communications Specialist	Harford Community College
Associate Director of Student Recruitment	Edward J. Bloustein School of Planning and Public Policy
Public Information Assistant	Bergen Community College
Director of Communications	University of Tennessee
Content and Social Media Coordinator	Saint Louis University
Communications & Marketing Strategist	UAlbany Alumni Association
Communications Specialist	Princeton University
Web & Social Media Specialist	Rend Lake College
Student Recruitment Specialist	University of New Mexico
Professor	University of New Mexico
Communications Coordinator	Southern University Ag Center
Communications Coordinator	The University of British Columbia
Executive Director of Communications	The American University in Cairo
Social Media Specialist	Indian River State College
Digital Marketing Coordinator	Southern California University of Health Sciences
Director	Arizona State University
Assistant Director, Communication & Alumni Affairs	Louisiana State University
Marketing and Communication Specialist	The Ohio State University College of Pharmacy

Social Media Coordinator	Collin College
Social Media Marketing Strategist	University of Hartford
Social Media Content Specialist	William & Mary
Communications Program Director	University of Notre Dame
Head of comms campaigns and projects	The Weizmann Institute of Science
Social Media Manager	Michigan Ross
Director of Brand Communications	Tennessee Tech University
Social Media Manager	University of North Texas
Director of Public Relations and Marketing	Brescia University
Social Media Coordinator	NJIT
Advancement Social Media Specialist	Wesleyan University
Head of Media Info ad PR section	Weizmann Institute of Science
Assistant Director of Social Media Strategy	William & Mary
Social Media Specialist	NC State University
Operations Manager	Morgan State University
Electronic Content Dev./Comms Specialist	Southern University Ag Center
Social Media and Special Projects Associate	African Leadership Unleashed Ltd
Fellowships Coordinator	University of Rochester
Social Media Strategist	LSU AgCenter
Marketing Coordinator	SHSU Recreational Sports
Social Media Coordinator	UNC Charlotte
Communications and Events Manager	UNC Charlotte
Graphic Designer	Kansas State University
Deputy Director	Singapore Institute of Technology

Business and Communications Program Director	University of Notre Dame Center for Sustainable Energy
Social Media Manager	PCOM
Social Media Coordinator	UNC Charlotte
Manager, Communication and Marketing	Kent State University
Development and Alumni Coordinator	VCU L Douglas Wilder School of Government and Public Affairs
Director Student Affairs Marketing	Northwestern University
Administrative Coordinator	Morgan State University
Senior Manager	Singapore Institute of Technology
Senior Assistant Manager	Singapore Institute of Technology
Social Media Specialist	University of Nebraska at Omaha
Exec Director of Marketing & Communication	MIAD
Admissions Counselor	University of Jamestown
Engagement Specialist	Gannon University
External Communications Specialist	UW-Madison Mechanical Engineering
Creative Services Specialist	Bay College
Office Assistant - Admissions	University of Southern California
Senior Assistant Manager	Singapore Institute of Technology
Director of Admissions	University of Southern California
Social Media & Digital Content Specialist	MIAD
Video & Digital Marketing Coordinator	Kent State University
Associate Director Student Affairs Marketing	Northwestern University
PR/Social Media Manager	PCOM South Georgia
Communications Specialist	University of Wisconsin-Madison Biomedical Engineering Department

Video Production Specialist	Southern University Ag Center
Social Media Manager	Robinson College of Business
Comm Supervisor/Social media Admin	Baylor university Police Depart,emt
DELTA Communications Specialist	NC State University
Communications Specialist	University of Wisconsin
Digital Marketing Specialist	Boise State University
Social Media Specialist	Drake University
Recruitment and Communications Coordinator, Department of Music	University of St. Thomas
Communication Specialist	University of Wisconsin-Madison, College of Engineering
Asst. Director Communications, Marketing & Public Relations	Rutgers University, Bloustein School
Social Media Content Specialist	UNC Charlotte
Assistant Director, Communications and Digital Strategy	UCLA
Assistant Director, Social Media	PCOM Georgia
Social media lead	Cornell AAP
Communications Specialist	App State
Digital Marketing Content Specialist	NC State University
Program Manager	University of Texas at Dallas
AVP, Enrollment Management and Retention	Bemidji State University
Social Media Assistant	Northeastern University Khoury College of Computer Sciences
Senior Content Marketing Manager	Northeastern University Khoury College of Computer Sciences
Director, School of Graduate Studies	Bemidji State University

Social Media Manager	JMU
Assistant Director of Admission-Marketing	Bemidji State University
Marketing Assistant	Northeastern University Khoury College of Computer Sciences
Communications Specialist	California Baptist University
Social Media Specialist	University of Michigan
Assistant Director of Digital Operations	University of Michigan
Marketing Communications Specialist	UCF Foundation, Inc.
Assistant Director - Marketing and Event Management	Northeastern University Khoury College of Computer Sciences
Social Media and Video Manager	Curtin University
Marketing Assistant	Northeastern University Khoury College of Computer Sciences
Marketing and Communications Manager	Penn State Harrisburg
VP of Admissions & Marketing	Visible Music College