



SOCIAL MEDIA STRATEGIES SUMMIT

HIGHER EDUCATION

Job Title	Institution
Creative & Social Media Specialist	University of Iowa
Graphic Design Coordinator	University of South Carolina
Digital Communications & Social Media Specialist	University of Toronto, Faculty of Arts & Science
Digital Communications & Social Media Specialist	University of Toronto, Faculty of Arts & Science
Outreach and Dissemination Program Coordinator	University of Georgia - IHDD
Social Media Strategist	Athabasca University
Digital Content Coordinator	University of Toronto, Faculty of Arts & Science
Special Events Coordinator	Johns Hopkins University, University Events
Social Media Strategist	University of Northwestern - St. Paul
Communications Manager	Princeton University
Marketing and Events Coordinator	North Idaho College
Associate Director, Web and Digital Staff Associate	University of Toronto, Faculty of Arts & Science
Assistant Director of Digital/Social Content	Pace University
Marketing Specialist	Pace University - Lubin School of Business
Marketing Specialist	Stanford
Online Marketing and Communications Coordinator	University of Texas at San Antonio
Digital Marketing & Communications Specialist	Susquehanna University

Social Media and Video Manager	Curtin University
Social Media Coordinator	University of South Florida
Director of Marketing	Sampson Community College
Associate News Editor/Social Media	University of Massachusetts Amherst
Social Media Specialist	University of Massachusetts Amherst
Program & Communications Coordinator	Cornell Wildlife Health Lab
Events & Marketing Manager	Loyola University Maryland
Director of MarComm	Old Dominion University
Marketing Coordinator	Old Dominion University
Social Media Specialist	Catawba College
Associate Director of Social Media	Harvard University
Coordinator - Digital Marketing	Stephen F. Austin State University
Outreach and Communications Coordinator	University of Kansas School of Engineering
Social & Video Producer	Boston University Metropolitan College
Copywriter/Content Strategist	Boston University Metropolitan College
Assistant Registrar, Domestic Student Recruitment	McMaster University
Asst. Director Communications, Marketing & Public Relations	Rutgers University, Bloustein School
Communications manager	University of Utah S.J. Quinney College of Law
Manager, Marketing and Communications	University of Calgary
Social Media Specialist	NAIT (Northern Alberta Institute of Technology
Communications Associate	Canadian Baptist Theological Seminary and College
social media manager	bc
Channel Marketing Coordinator	SUNY Cobleskill
Communications Manager	Texas A&M University
Communications Assistant	Rowan University
Digital Media Coordinator	Univers
Marketing & Communications Specialist	Babson College
Social Media Manager	Aalto University

Social Media & Digital Engagement Specialist	Carthage College
Social Media Manager	UC Davis Continuing and Professional Education
Digital Marketing Specialist	Joliet Junior College
Marketing Strategist	Yeshiva University
Digital Content Creator	Trent University
Director	SUNY Downstate Health Sciences University
Associate Director International Marketing	Edmonds Community College
Director of International Marketing and Contracts	Edmonds College
Marketing	Edmonds College
Associate Director of Digital Marketing	University of Northern Colorado
Program Coordinator	Georgia Tech Office of Undergraduate Education
IDP Communications Coordinator	National Institute of Aviation Research
Advancement Specialist	Grace School Houston
Creative Specialist	Vanderbilt University
communications and social media specialist	cal state san marcos
Digital Communications Specialist	UW-Whitewater
Graphic and Digital Design Coordinator	Temple University Center for the Advancement of Teaching
Content Marketing and Social Media Manager	Frederick Community College
Assistant Director	MIT Sloan
Health and Wellness Marketing Officer	University of South Florida
Social Media Strategist	Iowa State University
Digital Marketing and Content Producer	Williams College
Strategic communication and external relations	University of California
Communications specialist	Central Michigan University College of Medicine
Outreach & Engagement Manager	Ohio University Heritage College of Osteopathic Medicine Clinical & Translational Research Unit
Assoc. Brand Manager	The Institute of Design
Digital Content Coordinator	Bismarck State College

Social Media Specialist	Loyola University Maryland
Communications Coordinator	Colorado State University
Manager, Communications	University of Calgary
Communications and Marketing Specialist	Kent State University College of Aeronautics and Engineering
Digital Content Coordinator	Texas A&M University
Academic Administrative Assistant	Sacred Heart University, School of Social Work
Communications Coordinator	Oglethorpe University
Assistant to the Dean, Budget and Communication	SUNY New Paltz School of Education
Social Media Manager	AccessU
Communication Specialist	Rowan University
Social Media Manager	Kansas State University
Social Media Manager	Northwestern Health Sciences University
Communications Officer	McGill University - Desautels Faculty of Management
Communications and Social Media Coordinator	Flathead Valley Community College
Communications and Marketing	UNIVERSITY OF ALBERTA
Marketing Manager	University of Iowa College of Education
Manager, Box Office & Marketing	Collin College
Senior Manager for Communications and Events	Vanderbilt University
Communications Manager	University of Iowa College of Engineering
Alumni Engagement Associate	CSULB
Marketing Manager	Department of Anesthesiology at the University of Utah
Academic Program Coordinator	University of Alabama
Director of Marketing	Higher Education Servicing Corporation
Alumni Marketing Manager	University of Phoenix
Social Media Specialist	The College of New Jersey

Associate Director of Social Media	Rollins College
Marketing and Communications Specialist	University of Utah
Program Manager	University of Alabama at Birmingham
Social Media Manager	University of Richmond
Digital Content Specialist	Salem State University
Account Executive	Common Ground Public Relations
Manager, Communications	Northern Arizona University
Culinary Operations Manager & Marketing Manager	Kansas State University
Digital & Social Media Specialist	University of Florida Herbert Wertheim College of Engineering
Digital Content Creator	Penn State Harrisburg
Marketing Communications Specialist	Penn State Harrisburg
Marketing & Communications Coordinator	Montclair State University
Digital Marketing Manager	Oregon State University College of Forestry
Senior Digital Marketing Specialist	George Washington University School of Business
Social Media Coordinator	CU Skaggs School of Pharmacy
Director of Communications and External Relations	University of California, Santa Barbara Library
Communications Officer	Yale School of Medicine
Communications Consultant 3 Head Writer	Pierce College
Assistant Director	Columbia University
Marketing Specialist	Concordia University, Nebraska
Communications Manager	University of Florida International Center
Communications Manager	Point University
Graphic Designer	UF International Center
Marketing Assistant & Social Media	UF International Center
Communications Manager	University of California, Los Angeles
Social Media Manager	Husson University
Director of Operations	William & Mary - Office of Career Development & Professional Engagemetn

Social Media Specialist	Southern California University of Health Sciences
Communications Specialist	University Studies Abroad Consortium (USAC)
Senior Communications Officer, Marketing	St. Thomas University
Social & Digital Media Specialist	Lakeland College
Creative Marketing Manager	American Institute
Director	LSU E. J. Ourso College of Business
Social Media Strategist	University of Minnesota
Digital Content Manager	Winona State University
Digital Content Specialist	Rice University
Career Advisor III	Southern New Hampshire University
Social Media Manager	University of Mount Union
Social Media Manager	Fort Lewis College
Creative Director of Social Media	Illinois State University
Coordination, Marketing and Social Media	University at Albany
Marketing Program Manager	University of Montana Western School of Outreach
Communications Manager	University of Florida Warrington College of Business
Web & Social Media Coordinator	University of Utah Health Research Communications
Social Media Specialist	The University of Akron
Digital Media Producer	University of Nebraska at Kearney
Digital Content and Communications Specialist	Simmons University
Assistant Vice President, Communications and Engagement	University of Maryland
Director, Social Media	University of Maryland
Social Media Manager	University of Maryland
Social Media and Digital Content Specialist	Penn State Eberly College of Science
Social Media Manager	University of New England
Assistant Director, Digital Content	Merrimack College
Social Media & Communications Specialist	Hardin-Simmons University

Social Media Specialist	DeSales University
Director of Social Media Storytelling	Virginia Commonwealth University
Director of Student Affairs Communications	East Carolina University-Student Affairs
Social Media Manager	Western Michigan University
Marketing Coordinator	Marian University
Public Relations Specialist	Rutgers University
Director of Communications	University of The Bahamas
Web and Social Media Strategist	University of Missouri College of Agriculture, Food & Natural Resources
Director of Comm & Mktg	Falvey Library - Villanova University
Comm & Marketing Manager	Falvey Library - Villanova University
Comm & Mktg Manager	Falvey Library - Villanova University
Comm & Marketing Specialist	Falvey Library - Villanova University
Social Media Strategist	Radford University
Social Media & Public Relations Manager	University of West Florida
Social Media Coordinator	University of Cincinnati Student Affairs
Director of Marketing	Goldey-Beacom College
Clinical Placement Coordinator	Whitson-Hester School of Nursing at Tennessee Tech University
Social Media Manager	Full Sail University
Digital Communications Lead	RAND School of Public Policy
Digital Content Specialist	Newman University
Gerente de Mercadeo Imagen y Comunicaciones, Desarrollo Institucional	Universidad Zamorano
Coordinadora de Imagen Institucional Mercadeo, Imagen y Comunicaciones	Universidad Zamorano
Marketing & Communications Officer	Acadia University
Social Media Coordinator	Montgomery County Community College
Communications Generalist	University of Oregon
Student Life and Recruitment Coordinator	Conrad Grebel University College
Administrative Specialist	North Central Texas College

Marketing Manager	Clark University
Social Media Specialist	Thomas More University
Employer Partnerships Strategist - Career Development Office	Yale School of Management
Marketing Staff Assistant, New Media	Fitchburg State University
Senior Manager of Marketing and Communications	Confederation College
Senior Marketing and Communications Specialist	Piedmont Virginia Community College
Director of Digital Media	Belhaven University
Social Media Coordinator	Radford University
Marketing and Communications Manager	Six Nations Polytechnic
Communications Officer	Six Nations Polytechnic
Associate Director, Communications	University of Florida / College of Liberal Arts and Sciences
Web Content Specialist - University Libraries	University at Buffalo
Social Media and Marketing Specialist	Pima Community College
Communications Specialist	Reed College
Director of Communications and Marketing	UNCW Division of Student Affairs
Assistant Director for Marketing & Technology	UNCW Division of Student Affairs
Public Communications Specialist	UNCW Division of Student Affairs
Assistant Director of Campus Activities & Programs	UNCW Division of Student Affairs
Social Media Specialist	St. Johns River State College
Director of Public Relations, News and Social Media	Vincennes University
Social Media Coordinator	Columbia College
Marketing & Communications Manager (NIHE) Consortium	University of Idaho
Enrollment Specialist	University of Idaho
Senior Communications Coordinator	University of Georgia

Social Media Coordinator	University of North Texas
Communications Specialist	University of Calgary
Digital Communications Specialist	Indiana University Southeast
Social Media Specialist	County College of Morris
Editorial and Social Media Associate	Vassar College
Executive Director of Marketing and Communications	Cecil College
Social Media Coordinator	Colby-Sawyer College
Social Media Coordinator	Campbell University
Marketing Specialist	Columbus State University
Digital Marketing Manager	Valparaiso University
Communications Director	Hendrix College
Assistant Director Strategic Communications and Media Relations	Clayton State University
Senior Graduate Program Specialist	University of Colorado Boulder
Content Marketing Manager	Robinson College of Business
Marketing Communications Specialist	University of Michigan - Center for Academic Innovation
Director of Social Media Engagement	Oregon State University
Coordinator of Recruitment	Lamar University JoAnne Gay Dishman SON
Digital Marketing and Communications Coordinator	University of Guelph
Social Media and Web Specialist	University of Colorado Anschutz Medical Campus
Digital Communications Specialist	University of Iowa Office of Performing Arts and Engagement
Organic Marketing Growth Strategist	Southern New Hampshire University
VP for External Affairs and University Relations	Southern University System
Program Specialist	American Chemical Society
Digital Marketing Coordinator	Florida Atlantic University

Assistant Director of Marketing Communications	Drexel University, Elkins Park Campus
Social Media and Marketing Manager	University of Guelph
Assistant Director of Marketing & Communications	Black Hills State University
Digital Engagement & Campus Experiences Specialist	The University of Guelph-Humber
Marketing Specialist	University of Calgary
Digital Content Marketing Strategist	U of T Scarborough
Communications Writer & Editor	University of Colorado Boulder
Director of Communications and Marketing	Orlando College of Osteopathic Medicine
Communications Coordinator	Menlo College
Work-based Experience Coordinator	Texas State University
Communications Specialist	Dalhousie University Information Technology Information Services
Social Media Marketing Specialist	Great Falls College Montana State University
Program Assistant	University of Houston - Downtown
Digital Communications Coordinator	Waubensee Community College
Social Media Manager	MGH Institute of Health Professions
Communications Assistant	UTA
Social Media Manager	SUNY Geneseo
Communications	UBC Faculty of Applied Science
Social Media Coordinator	Mississippi State University
Assistant Director of Marketing	Ivy Tech Community College
Communications Manager	Tulane SLA
Director of Communications and Social Media	Elizabethtown College
Director of Program Development & Engagement	Tennessee Tech College of Business
Digital Content Specialist	University of Arizona
Manager, Marketing and Communications - Hospitality Services	University of Guelph

Marketing Coordinator, Hospitality Services	University of Guelph
Communications Coordinator	Purdue University
Director of Communications	Fresno Pacific University
Marketing Specialist	Fresno Pacific University
Assistant Director	New Jersey Institute of Technology
Digital Content Specialist	UM Outreach