



SOCIAL MEDIA STRATEGIES SUMMIT

HIGHER EDUCATION

Title	Company Name
Marketing Coordinator	University of North Georgia
director of communication, College of STEM	Austin Peay State University
Marketing and Communications Specialist	Peirce College
Digital Media Specialist	USC Price
Staff Associate	Pace University
Assistant Director, Digital/Social Content, Lubin School of Business	Pace University Lubin School of Business
Communications Officer - Social Media	John Abbott College
Coordinator, Communications	Barnard College
Senior Admissions Officer	Barnard College
Social Media Strategist	Southeastern University
Content Marketing Manager	Robinson College of Business
Graduate Program Coordinator	Northwestern University
ASSISTANT DIRECTOR OF SOCIAL MEDIA	ADELPHI UNIVERSITY
MEDIA ASSISTANT	ADELPHI UNIVERSITY
Recruiting & Marketing Coordinator	Campbell University Adult & Online Education
Lead Generation & Marketing Analyst	Campbell University
Associate Director	SHSU Recreational Sports
SVP, Chief Communications & Corporate Affairs Officer	Atdalem Global Education

Senior Content & Editorial Manager	Northwest Nazarene University
Associate Director of Marketing	Western Michigan University
Marketing Specialist	Western Michigan University
Assistant Director of Digital Media and Marketing	Washington State University - Carson College of Business
Assistant Director, PR and Social Media	Franklin University
Marketing Content Specialist	NWHS University
Assistant Director of Communications and Media Relations	UMD College of Behavioral and Social Sciences
Program Manager	Brown University
Media and Digital Communication Specialist	University of Maryland
Digital Project Manager	University of Pittsburgh - Office of the Provost
Social Media Specialist	NorQuest College
Assistant Director	Johns Hopkins University
Social Media & Online Communications Strategist	Augustana University
Social Media Manager	Virginia Tech
Marketing Associate	Southern Illinois University Carbondale
Marketing, Events, and Administrative Specialist	Rice University
Communications and Events Coordinator	Williams College
Social Media Manager	JMU
Social Media Manager	Michigan Ross
Director of Communications	Michigan Ross
News and Media Analyst	University of Alberta
Strategic Comms & Marketing	University of Alberta
Communications Coordinator	University of Alberta
Communications Associate	University of Alberta
Communications Associate	University of Alberta

Strategic Comms & Marketing	UNIVERSITY OF ALBERTA
Communications Lead	University of Alberta
Communications Associate	University of Alberta
Sr Social Media Strategist	UNIVERSITY of Alberta
Social Media Strategist	University of Alberta
Strategic Comms & Marketing	UNIVERSITY OF ALBERTA
Communication Specialist	Boise State University College of Health Sciences
Communications Specialist	University of Hawaii
Communications Specialist	University of Hawaii
Mgr, Student Services/Community Outreach	University of Houston Victoria
Marketing & Communications Coordinator	Montclair State University
Marketing Coordinator	USC Stevens Center for Innovation
Strategic Communications Manager, Career Center	University of Vermont
Digital Marketing Strategist	University of Toronto Scarborough
Manager of Social Media and Storytelling	Bethel University
Associate director, social media strategy	UNC Greensboro
social media specialist	UNC Greensboro
Marketing	Bakke Graduate University
Associate Director of Alumni Relations	Minnesota State University, Mankato
Director, International Marketing and Contracts	Edmonds Community College
Marketing	Edmonds Community College
Administrative Coordinator	Morgan State University
Manager, Student Communications Content	Front Range Community College
Social Media Coordinator	Campbell University
Administrative Coordinator	College of Charleston

Director, Media Relations and Communications	UC Irvine, School of Humanities
Communications Officer	MIT Open Learning
Chief of Communications	East Carolina University-Student Affairs
Marketing Coordinator	University of Cincinnati
Content and Digital Strategist	Michigan Medicine
Director of Presidential Communications	Rice University
Head of Social Media	Keck School of Medicine of USC
Administrative Assistant	Scripps College
Associate Director of Social Media	Northern Illinois University
Associate Director of Media Relations	Syracuse University
Marketing Manager	University of Utah College of Humanities
Marketing and Communication	Fondazione European School of Management Italia VAT IT09052310019
Communications Specialist	University of Wisconsin - Madison
Communications Specialist	University of Wisconsin- Madison Department of Nuclear Engineering & Engineering Physics
Communication Specialist	University of Wisconsin-Madison, College of Engineering
Social Media Manager	Pearson Education
Director of Brand Strategy	The University of Alabama
Digital Marketing & Communications Coordinator	University of Dayton, School of Business
Jefe de Comunicación Institucional (Institutional Communications Chief)	Universidad Panamericana Campus Guadalajara
Senior Events & Marketing Coordinator	University of Nebraska-Lincoln
Digital Marketing Coordinator	University at North Carolina - Greensboro
Social Media Manager	UC Davis
Associate Director, Experiential Learning Career and Post-Graduate Development	Ursinus College
Marketing Manager	University of Cincinnati

Director of Social Media	UNC Charlotte, University Communications
Social Media Specialist	UNC Charlotte, University Communications
Coordinator of Recruitment and Communication	Webster University
Asst. Director, Digital Strategy & Marketing	Columbia University School of Nursing
Communications Coordinator	Columbia University School of Nursing
Alumni Outreach Specialist	CSULB
Digital Content Producer	Massachusetts College of Pharmacy and Health Sciences
Associate Director of Digital Branding	Berklee College of Music
Marketing	Berklee College of Music
Assistant Director for Marketing and Communications	Temple University College of Education and Human Development
Communications Specialist	Harvey Mudd College
Social Media Officer	Columbia Law School
Digital Engagement Specialist	Western University
Associate Director of Social and New Media	Amherst College
Associate Director of Digital Communications	Amherst College
Communications Coordinator	Amherst College
Communications Manager	Amherst College
Digital Communications Specialist	Texas A&M University at Qatar
Digital Marketing Specialist	UC Clermont
Digital Communications Specialist and Social Media Manager	Harvard Law School
Assistant Director of Marketing and Communications	Cornell University College of Agriculture and Life Sciences
Digital and Social Media Coordinator	Yale School of Management
Public Relations Specialist	Harvard Museums of Science & Culture

Career Advisor- Social Media & Promotions	University of Central Missouri
Senior Manager Social Media and Analytics	Northeastern University Khoury College of Computer Sciences
Department Chair Marketing, Operations and Analytics	St Edward's University
Marketing Manager	Fanshawe Student Union
Digital Marketing Specialist	Robbins College of Health and Human Sciences
Marketing and Communications Manager	Vanderbilt University - College of Arts and Science
Manager, Box Office & Marketing	Collin College
Strategic Marketing Manager	South College
Marketing and Communications Coordinator	WSU College of Pharmacy and Pharmaceutical Sciences
Digital Marketing, Design & Web	University College Dublin - UCD Global
Digital Content Manager	Boston Conservatory at Berklee
MAESTROs Project Outreach, Engagement and Transition Coordinator	CSUMB
Business and Communications Program Director	University of Notre Dame Center for Sustainable Energy
Digital & Social Media Specialist	Kent State University
Marketing Specialist	University of Mary
Social Media & Digital Content Specialist	MIAD
Digital Content Writer	Texas State University
Digital Marketing Strategist	Texas State University
Digital Content Manager	Texas State University
Marketing Manager	Mindroom Innovation RTO
Social Media and Video Manager	Curtin University
Digital Communications Manager	Michigan State University College of Education

Assistant Director of Marketing Communications	Salus University
Director of Visual Communications and Marketing	Harvard John Paulson School of Engineering and Applied Sciences
Marketing Communications Lead	CSU East Bay
coordinator of outreach and operations	Texas Tech University
Multimedia Design Specialist	University of South Alabama
AVP, Public Relations Social Media	Boston University
Program Coordinator CPHS-PT	Campbell University
Communications Specialist	University of Wisconsin Madison
Dean's Leadership Fellow	Campbell University
Director of Communications & Marketing	Campbell University
Communications Coordinator	University of Missouri College of Engineering
Director of Communications & Marketing - College of Pharmacy & Health Sciences	Campbell University
Science Education Outreach	Campbell University
Assistant Director of Digital Strategy	University of Miami School of Law
Marketing Coordinator	NDSU
Digital Communications Specialist	Boston University Questrom School of Business
Director of Digital Content	Aurora University
Director of Advancement	University of Minnesota
Social Media Strategist	University of California, Berkeley
Communications Specialist	University of Minnesota Libraries
Digital Content Specialist	University of Minnesota Libraries
Events and Program Specialist	University of Minnesota Libraries
Personnel Technician II	Menifee Union School District
Digital Marketing Campaign Manager	Berklee College of Music
Senior Associate Director of Communications	Emory College of Arts & Sciences

Communications Associate	Oglethorpe University
Social Media Coordinator	Touro University
Director of Marketing and Recruitment, UA Online	The University of Alabama
Director, UA Early College	The University of Alabama
Assistant Director, UA Early College	The University of Alabama
Marketing Manager, UA Online	The University of Alabama
Marketing	The University of Alabama
Content Coordinator, UA Online	The University of Alabama
Social Media Specialist, UA Online	The University of Alabama
Social Media Manager	University of North Dakota
Marketing Staff Assistant, New Media	Fitchburg State University
Marketing Specialist	Rochester Institute of Technology
Digital Media Manager	Westminster University
Writer/Editor	California State University, Northridge
Communications & Quality Assurance Officer	ahkwesasne mohawk board of education
Director of Public Relations and Marketing	Brescia University
Digital communications specialist	Quincy University
Administrative Assistant	UAW/UMass Health & Welfare Trust Fund
Social Media Manager	The University of Texas at Arlington
Social Media Coordinator	The University of Texas at Arlington
Social Media & Graphic Design Coordinator	Tulsa Community College
Web & Social Media Coordinator	University of Utah; SVPHS Research Unit
Marketing Coordinator	International University of the Health Sciences
Director	LSU E. J. Ourso College of Business
Digital Media Manager	Iowa State University College of Engineering
Marketing Coordinator	North Dakota State University

Social Media Specialist	UNCW
Social Media Manager	Point Park University
Marketing Coordinator	Florida State University
Communications Coordinator, Family Community & Student Life	University of Southern California
Communications and Development Coordinator	Virginia Tech University Libraries
Communications Manager	Columbia University School of the Arts
Recruitment and Communications Coordinator	University of St. Thomas
Assistant director of communications and marketing, Global Affairs	UC Davis
Director of Marketing and Communications	Pace University
Digital Communications and Event Assistant	Pace University
Marketing & Design Specialist	Otter Student Union
Marketing Coordinator	California Institute of Arts & Technology
Social Media Manager	University of Missouri-St. Louis
Marketing Director	Virginia Tech Center for Leadership in Global Sustainability
Public Relations Specialist	University of Georgia
Digital Storyteller	Georgia State University
Communications Coordinator	Purdue University
Social Media Specialist	Gonzaga University
Marketing Coordinator	Cummings Graduate Institute for Behavioral Health Studies
Digital Marketing & Communications Specialist	Susquehanna University
Digital Marketing & Communications Manager	Susquehanna University

University Relations and Campus Outreach Manager	Boston University
Senior Communications Specialist	Royal College of Dental Surgeons of Ontario
Communications Specialist	Center for the Study of Southern Culture/University of Mississippi
Specialist, Social Media	Lindenwood University
Assistant Director, Marketing	Villanova University
Associate Director, Communication	Villanova University
Digital Content and Communications Specialist	Simmons University
Marketing Coordinator	Simmons University
Enrollment Marketing and Communications Manager	Simmons University
Digital Content Strategist	UW-Madison College of Letters & Science
Department Assistant	Case Western Reserve University Physics
Communications Coordinator	Student Senate for California Community Colleges
Vice President of Communications	Student Senate for California Community Colleges
Marketing, Communications, Web Design Coordinator—Content Development & Public Relations	Ventura County Community College District
Assoc. Dir., Social Media	Temple University
Social Media Manager, Executive Communications	Temple University
Social Media Community Manager	Temple University
Digital Marketing Specialist	Temple University
Social Media Specialist	Temple University
Director of Partnership Outreach	Savvy Coders
Director of Marketing and Communications	Alverno College
Marketing and Events Coordinator	University of Alabama in Huntsville

Strategic Communications Specialist	Tallahassee Community College
Strategic Communications Specialist	Tallahassee Community College
social media manager	bc
Social Media & Community Coordinator	Trinity Western University
Assistant Director, Communications and Digital Strategy	UCLA
Web Developer	University of Georgia
Media/Marketing Administrator	Washington University in St. Louis
Social Media Coordinator	University of North Texas
Content Strategist	Missouri State University
Director, Social Media	NYU School of Professional Studies
Social Media Coordinator & Graphic Designer	UND Alumni Association & Foundation
Director of Annual Giving	Franklin College of Arts and Sciences, University of Georgia
Alumni Relations	University of Georgia
Academic Advisor	University of Georgia (Franklin College of Arts and Sciences)
Public Relations Specialist	George Mason University
Comm & Marketing Specialist	Falvey Library - Villanova University
Director of Comm & Mktg	Falvey Library - Villanova University
Comm & Mktg Manager	Falvey Library - Villanova University
Comm & Marketing Manager	Falvey Library - Villanova University
Digital Marketing Specialist	Clarkson University
Digital Marketing Strategist	University of Georgia
Communications Manager	University of Texas at Austin - Discovery to Impact
Progam Coordinator	David Eccles School of Business
Social Media and UX Coordinator	School of Information
Marketing Manager	University of Iowa College of Education
Social Media Specialist	The University of Akron

Director of Integrated Marketing Communications	Lebanese American University
Social Media Specialist	California State University
Assistant VP for Strategic Communications	Lebanese American University
Senior Communications Associate,	Lebanese American University
Senior Communications Associate	Lebanese American University
Senior Social Media & Public Relations Associate	Lebanese American University
Social Media Consultant	Lebanese American University
Social Media Coordinator	UC Merced
Senior Corporate and Foundation Relations Officer	Wayne State University
Marketing Specialist	Alabama Fire College
Communications and Marketing Coordinator	University of Southern California
Strategic Communications Manager, College of Arts and Sciences	University of Vermont
Associate Director for Student Communication and Engagement	University of Michigan- Ann Arbor
Social Media	National University
Social Media Coordinator	National University
Social Media	National University
Sr. Social Media Strategist	National University
Assistant Director of Communications	NYU Stern School of Business
Graduate Recruitment/Communications Manager	Lehigh University
Communications Manager	UH Hilton College
Digital Marketing Specialist	Salem State University
Social Media Coordinator	College of Lake County
Director of Communications & Marketing	Oakland University School of Business
Director	SUNY Downstate Health Sciences University

assistant director of communications, Office of Admissions	PCOM Georgia
admissions communications coordinator, Office of Admissions	PCOM Georgia
admissions communications coordinator, Office of Admissions	PCOM Georgia
Assistant Director of Operations	Lowman Student Center at Sam Houston State University
Senior Social Media Specialist	NJIT
Assistant Director, College and Community Engagement	The College of the Florida
Associate Vice President, College and Community Engagement	The College of the Florida
Sr. Director, Digital	Stony Brook
Communications Coordinator	Women and Children's Health Research Institute
Communication Specialist	California State University, Fresno
Marketing Manager	Western Michigan University
Coordinator-Marketing & Social Media	Middle Tennessee State University
Digital Marketing Specialist	Joliet Junior College
Digital Media Manager	California Baptist University
Manager, Communication and Marketing	Kent State University
Video & Digital Marketing Coordinator	Kent State University
Marketing & Communications Lead	Center for Positive Organizations
Digital Graduate Recruitment and Retention Manager	The Patton College of Education at Ohio University
Marketing Manager	Visible Music College
Director of Communications and Digital Content	Bunker Hill Community College
Digital Content Specialist	Bunker Hill Community College
Communications Strategist	MIT Institute office of Communications
Director of Social Media	Carnegie Mellon University

Associate Director of Media Relations and Communications	Hillsdale College
Social Media Manager	University Studies Abroad Consortium (USAC)
Digital Marketing Specialist	The University of British Columbia
Associate Director, Digital Content	Wayne State University
Digital Content Specialist	West Chester University
EM Social Media Specialist	UC San Diego
Deputy Head of Communications	Trinity College Dublin
Director of Communications	Elgin Community College
University Social Media Manager	Brigham Young University Hawaii
Student Engagement Specialist	Harford Community College
Coordinator of Web, Marketing and Social Media	University at Albany Graduate School
Academic Programs Manager	University of Massachusetts
Administrative Assistant	MIT
Associate News Editor/Social Media	University of Massachusetts Amherst
Digital Marketing Project Manager	USC Gould School of Law
Digital Content and Social Media Manager	Rutgers University - Newark
Social Media Specialist	International Institute for Restorative Practices
Social Media Manager	University of Idaho
Digital Marketing & Social Media Strategist	University of Georgia
Director of Marketing and Community Relations	Alabama Institute for Deaf and Blind
Digital Content Specialist	The Ohio State University Health Sciences Library
Recruitment & Communications Manager	Bard College
Assistant Director of Media Relations	Stetson University College of Law

Communications Specialist	Washington University in St. Louis - Department of Biomedical Engineering
Brand Manager	University of Michigan School of Music, Theatre & Dance
Communications and Events Specialist	Rice University, School of Social Sciences
Director of Social Media and Alumni/Community Affairs	Pierpont Community and Technical College
Public Relations Associate	UGA College of Family and Consumer Sciences
Social Media Manager	University of Michigan
Department Administrator, Sport Management	Rice University
Social Media Strategist	Lethbridge College
Communications Specialist	Rackham Graduate School
Marketing and Communications Coordinator	Illinois State University Office of International Engagement
Digital Content Specialist	University of Cincinnati
Director of Enrollment, Digital Strategies	Embry-Riddle Aeronautical University
Social Media Manager	Eastern Mennonite University
Social media manager	University of Alaska Fairbanks
Communications manager	University of Alaska Fairbanks
Marketing and communications manager	University of Alaska Fairbanks
Senior science communicator	University of Alaska Fairbanks
Communications and marketing manager	University of Alaska Fairbanks
Communications and marketing manager	University of Alaska Fairbanks
Integrated media manager	University of Alaska Fairbanks
Social Media Specialist	Grand Valley State University
Interim Assistant Director, Brand Marketing and Advertising	University of Rhode Island
Social Media and Content Specialist	University of Michigan School of Public Health

Coordinator, Social Media and Marketing	University of Rhode Island
Publications Production Coordinator	University of Georgia
Social media associate	Weill Cornell Medicine
Social Media Manager	UC San Diego Rady School of Management
Marketing Director	Providence University College
Marketing and Communication Manager	Ogden-Weber Technical college
Content Editor and Producer	DePaul University
Social Media Coordinator	Manchester University
Digital Media Specialist	The University of Texas at Austin New Student Services
Communications Manager	University of Alabama at Birmingham Heersink School of Medicine
Director, Strategic News and Communications	Wake Forest University
Social Media Manager for Foster College and Caterpillar College at Bradley university	Bradley University
Associate Director for Social Media	Vassar College
Digital & Social Media Specialist	Loyola University Chicago
Digital Communications Coordinator	Waubonsee Community College
Social Media Coordinator	University of South Florida
Marketing Coordinator	The University of Texas Rio Grande Valley
Communications Coordinator	Carnegie Mellon University
Director of Brand Communications	Tennessee Tech University
Digital and Communications Specialist	Syracuse University Libraries
Social Media Strategist	UC San Diego
Social Media Strategist	UC San Diego
Enrollment Communications Specialist	Cornell University
Project Coordinator, Office of the President	Front Range Community College
Social Media Manager	Indiana State University

Communications Specialist	The Ohio State University
Associate Director	University of Kansas
Communications Consultant	Ohio State University College of Public Health
Assistant Director for Communications	Ole Miss Alumni Association
Associate Director of Marketing	University of Vermont Foundation
Communications Analyst	CSUMB
Marketing Content Creator	San Antonio College
Communications Manager	UMass Amherst College of Social & Behavioral Sciences
Social Media & Content Coordinator	Endicott College
Associate Director of Content Marketing	LETOURNEAU UNIVERSITY
Marketing Manager	Truckee Meadows Community College
Assistant VP of Marketing and Communication	University of Hartford
Social Media Associate	Villanova University
Associate Director, Digital Communications	Northwestern University
Social Media Manager	University of Mount Union
Marketing and Communications Director	University of San Diego
Social Media Content Manager	University of Michigan
Content Specialist	University of Michigan
Content Specialist	University of Michigan
Web & Social Media Content Coordinator	Ridgewater College
Social Media Coordinator	Colby-Sawyer College
Assistant Director of Communications	Rice University
Social Media Coordinator	Providence College
Social Media Content Manager	School of Communication
Digital Content Specialist	Penn State Abington
Project Specialist II	Georgia Student Finance Commission

COMMUNICATIONS AND MARKETING ASSISTANT	FACULTY OF NURSING, UNIVERSITY OF REGINA
Sr. Director Communications	University of North Texas
Marketing Communications Specialist	University of Pittsburgh School of Business
Director of LSI Marketing and Communications	University of Michigan Life Sciences Institute
Interim Director of Diversity & Inclusion	University of Detroit Mercy School of Dentistry
Asst Director of Marketing and Communication	University of Michigan - OAMI
Digital Media Coordinator	Palm Beach State College
Associate Director of Marketing	University of Minnesota School of Public Health
Social Media Specialist	Swarthmore College
Public Relations Manager, Science	Michigan State University
Social Media Manager	UNM Health Sciences
Social Media Content Specialist	UNM Health Sciences
Communications & Engagement Coordinator	University of Regina Faculty of Social Work
Communications Coordinator	University of South Carolina
Coordinator for Student Communication and Engagement	University of Michigan
Social media coordinator	Illinois State University
Academic Advisor	California State University Stanislaus State
Social Media Coordinator	Augusta University
Content Manager	Coalition for College
Communications Coordinator	University of Maryland
Assistant Director, Social Media	PCOM Georgia
Social Media Manager	PCOM
PR/Social Media Manager	PCOM South Georgia
Communications Coordinator	South Carolina Honors College

Social Media Specialist	University of New England
Faculty	Bob Jones University
Communications Specialist	University of Iowa
Communications, Marketing and Outreach	Alfred University School of Art & Design + Performing Arts Division
Coordinator III	Lone Star College System
Senior Social Media Specialist	Purdue University College of Health and Human Sciences
Manager, Social Media Governance and Audit Quality	Virginia Commonwealth University
Area Coordinator	New Jersey Institute of Technology
Social Media Coordinator	Florida State University
Director of Communication and Enrollment Management	Wayne State University CFPCA
Senior Manager	Nazarbayev University
Digital Engagement Coordinator	Lake-Sumter State College
Digital Media Specialist	Mount Aloysius College
Instructional Technology Specialist	Hurst Euleless Bedford ISD
Director of University Communication	California State University Channel Islands
Social Media Strategist	University of Northwestern – St. Paul
Communications Coordinator	UC San Diego
Social Media Manager	Penn State College of Agricultural Sciences
Part-time instructor	Berkeley City College
Assistant Director, Digital Content & Social Media	Kennesaw State University
Social Media Coordinator	Johnson & Wales University
IT Communications Manager	Fordham University
Communications Strategist	University of Northern Colorado
Admin Assistant	University of GA