



SOCIAL MEDIA STRATEGIES SUMMIT

HIGHER EDUCATION

Title	Company Name
Coordinator - Digital Marketing	Stephen F. Austin State University
Assistant Director of Social Media, Strategic Communications and Marketing	Claremont McKenna College
Marketing and Communications Manager	WEPAN
Social Media Manager	University of North Dakota
Communications and Data Analyst	The Technical College System of Georgia
Director of Marketing	University of Massachusetts Boston
Digital Communications Specialist	Salmai Valadez
Sr. Career Advisor	THE UNIVERSITY OF KANSAS, SCHOOL OF BUSINESS
Alumni Affairs Specialist	UAB Alumni
Sr. HR Communications Specialist	Washington University in St. Louis
Social Media Specialist	University of Minnesota
Communications specialist	North Central IPM Center
Brand Manager	University of Michigan School of Music, Theatre & Dance
Executive Director of Integrated Marketing	University of Dayton
Admissions Officer	Rutgers University
Program Coordinator	The University of Texas at Dallas
Social Media and Email Specialist	Concordia University Irvine
Marketing Manager	Bill L Harbert Institute
Communications Coordinator	George Mason University
Marketing Manager	UNM College of Population Health

Associate Director, Career Marketing Strategy & Engagement	Bucknell University
Director, Marketing and Digital Engagement	Bucknell University
Marketing Communications Specialist	University of Michigan
Assistant EFNEP Coordinator and Social Media Coordinator	University of Maine - Cooperative Extension - EFNEP
Marketing Project Specialist	University of Northern Colorado
Marketing & Communications Specialist	Michigan Technological University
Administrative and Communications Manager	Washington State University
Graphic Designer	Washington State University
Social Media Manager	University of Tennessee
Digital Communications Manager	University of Tennessee
Director of Communications	University of Tennessee
Marketing & Communications Manager	Boston University
Peer Engagement Coordinator	Boston University
Social Media Coordinator for Enrollment	The University of Tampa
Senior Manager of Visual Design and Social Media	University of Minnesota Law School
Interactive Marketing & Social Media Manager	Stetson University
Graphic Design & Marketing Specialist	University of North Dakota
Marketing and Communications Specialist	University of Utah
Program Administrator for Talent Development	James Madison University
Social Media Coordinator	Augusta University
Content Marketing Manager	Robinson College of Business
Writer and Multimedia Content Specialist	ST JOHNS COLLEGE
Digital Marketing & Communications Specialist	Susquehanna University
Director of Digital Content	Aurora University
Communications Assistant	Rowan University

Assistant Director, Daniel M. DiLella Center for Real Estate	Villanova University
Brand Manager	Embry-Riddle Aeronautical University
Marketing and Production Coordinator	North Dakota State College of Science
Digital Media Specialist	The University of Texas at Austin New Student Services
Social Media Specialist	Bismarck State College
Social Media Coordinator	Radford University
Social Media Content Coordinator	Grove City College
Assistant Director	EVMS
Senior Communications Specialist	Osher Lifelong Learning Institute at Boise State University
Alumni Engagement Associate	CSULB
Social Media Coordinator	Texas A&M University - San Antonio
Social Media Manager	Penn State College of Agricultural Sciences
Marketing and Communications Specialist	Penn State College of Agricultural Sciences
Communications Specialist	University of Kansas for Medical Sciences
Communication Manager	University of New Hampshire Library
Communications Liaison	The Evergreen State College
Communications Liaison	The Evergreen State College
Communications and Marketing Manager	University of California, Santa Barbara Library
Communications Specialist	Illinois State University
Social media coordinator	University of Alaska Anchorage
Social Media Coordinator	University of North Texas
Programming and Communications Coordinator	Calvin University
One Stop Navigator	Texas State University
Communications Liaison	The Evergreen State College
Communications Liaison	The Evergreen State College
Social Media Manager	Southern Utah University
Digital Media Manager	Iowa State University College of Engineering
Manager, Talent Acquisition Programs	Stanford School of Medicine

Social Media Specialist	UTHealth Houston
Social Media Specialist	St. Johns River State College
Communications Manager	UBC Department of Physical Therapy
Social Media & Communications Assistant	UBC Department of Physical Therapy
Chief of Communications	East Carolina University-Student Affairs
Manager, Box Office & Marketing	Collin College
Social media manager	Arizona State University
Content Manager	Lewis Katz School of Medicine at Temple University
Associate Director of Communications	CSU Health Network
One Stop Navigator	Texas State University
Senior Events & Marketing Specialist	Loyola University Maryland
Digital & Social Media Program Manager	Kansas City University
Senior Manager of Marketing & Communications	Kansas City University
Staff Associate	Pace University
Social & Video Producer	Boston University Metropolitan College
Director of Marketing & Communications	Tennessee Language Center
Communications Officer - Social Media	John Abbott College
Social Media & Content Strategist	Ramapo College of New Jersey
Assistant Director of Marketing and Communications	Florida International University
Account Manager	Florida International University
Sr. Director Digital Strategy and Direct Marketing	Marquette University
Manager of Social Media and Storytelling	Bethel University
Social Media and Content Specialist	Bethel University
Communications and Marketing Specialist	University of Louisville
Communications Coordinator	Southern University Ag Center
Electronic Content Dev./Comms Specialist	Southern University Ag Center
Video Production Specialist	Southern University Ag Center

Vice Chancellor for Institutional Advancement and External Relations.	Southern University Ag Center
Marketing & Events Administrator	Questrom School of Business
Graphic Design Specialist	K-State College of Education
Digital Communications Specialist	Boston University Questrom School of Business
Graduate Programs Communication Specialist	Questrom School of Business
Office of Belonging	Brigham Young University
Publication Manager and Social Media Coordinator	MIT OpenCourseWare
Marketing and Communications Specialist	East Tennessee State University
Digital Marketing Manager	East Tennessee State University
Brand Marketing Manager	East Tennessee State University
Senior Marketing and Communications Specialist	Piedmont Virginia Community College
Web & Digital Communications Specialist	Oregon State University College of Liberal Arts
Assistant Director of Communication, College of Liberal Arts and Sciences	Villanova University
Visual Content Creator	Palo Alto College
Sr. Program Assistant, University Career Center	University of Louisville
Manager, Communications and Marketing, Housing and Resident Experience	University of Louisville
Program Coordinator for Marketing and Communications, Housing and Resident Experience	University of Louisville
Social Media Coordinator	UCD Global
Digital Media & Event Specialist	Brown University
Director of Marketing	Costa Rica School of Massage Therapy
Social Media Coordinator	North Dakota State University
Social Media Strategist	LSU AgCenter
Communications Director	Trevecca Nazarene University
Assistant Director of Digital Strategy	University of Miami School of Law

Associate VP - Marketing & Communications	Trevecca Nazarene University
Marketing	Edmonds College
Social Media Manager	Tulane School of Public Health and Tropical Medicine
Associate Director of Marketing	University of Vermont Foundation
Marketing Coordinator	International University of the Health Sciences
Publications Writer	Texas State University
Digital Content Specialist	Gustavus Adolphus College
Program Manager, Communications & Analytics	Stanford School of Medicine
Marketing and Communications Manager	Penn State Harrisburg
Digital Media Specialist	University of Michigan-Dearborn
Communications Specialist	The University of Chicago
ASSOCIATE DIRECTOR	Duke University School of Law
COMMUNICATIONS SPECIALIST	Duke University School of Law
Executive Assistant to the Dean, College of Business	Western Carolina University
Digital Marketing Specialist	Clarkson University
Writer/Editor	Teachers College, Columbia University
Marketing Specialist	University of Mary
Web & Social Media Coordinator	University of Utah; SVPHS Research Unit
Communications Specialist	IU Indianapolis (previously IUPUI)
Associate Director, Promotions & Events	Jefferson Trust, UVA Alumni Association
Communications Associate	Oglethorpe University
Marketing Content & Strategy Directory	West Coast University
Digital Media Specialist	University of Alabama at Birmingham School of Public Health
Social Media and Content Specialist	University of Michigan School of Public Health
COMMUNITY OUTREACH AND MARKETING SPECIALIST	NORTH SHORE COMMUNITY COLLEGE
Writer and Marketing Specialist	Gordon College
Digital Content Manager	MIAD

Communications Specialist	MIAD
Engagement & Advancement Librarian	University of Massachusetts Boston
Associate Director of Advancement Communications	Western New England University
Digital Communication Coordinator	University of Iowa Office of Performing Arts and Engagement
Assistant Dean	Peking University School of Transnational Law
Communication Specialist	Boise State University College of Health Sciences
Assistant Director of Digital Communications	Mount Holyoke College
Social Media Coordinator	Mount Holyoke College
Assistant Director of Marketing	Rochester Institute of Technology
Social Media Specialist	Drake University
Director	SUNY Downstate Health Sciences University
Digital Media Specialist	Kansas State University
Outreach Coordinator	OSU Center for Health Sciences
Social Media Specialist	The University of Akron
Communications Manager	Florida State University
Marketing Director	Misr University for Science and Technology
Digital Marketing Officer	University of South Florida Sarasota-Manatee
Digital Manager	University of New Brunswick
DIGITAL MEDIA SPECIALIST	Chattahoochee Technical College
Marketing/PR Coordinator	Chattahoochee Technical College
Director of Communications & Outreach	Florida Atlantic University Schmidt College of Medicine
Social Media Strategist	University of South Florida
Events and Communications Coordinator	George Mason University
Director of Communications	UC Berkeley College of Environmental Design
Digital Communications Manager	UC Berkeley College of Environmental Design
Communications Specialist	Cypress College
Integrated Marketing Strategist	Northeast Ohio Medical University (NEOMED)
Communications Director	Heersink School of Medicine Communications

Academic Program Specialist	The Ohio State University
Marketing and Communications Manager	Experiential Learning and Career Success
Marketing Manager	University of Iowa College of Education
Social Media Officer	Columbia Law School
Communications Coordinator	Montcalm Community College
Content Marketing Strategist	Texas A&M Engineering
Director of Digital Philanthropy	Texas Christian University
Associate Director of Advancement Communications	College of the Holy Cross
Communications & Marketing Director for the Washburn Student Government Association	Washburn University
Assistant Director for Marketing and Communications	Temple University College of Education and Human Development
Social media coordinator	Empire State University
Communications and Outreach Coordinator	University of Maryland Department of Transportation Services
Web Content Specialist	Cypress College
Assistant Director, Digital Content	Brown University
Director	UCF Academic Advancement Programs
Communications Coordinator	Middle Tennessee State University
Communication and Social Media Specialist	Augsburg University
Communications Coordinator	Amherst College
Associate Content Creator	Vanderbilt University School of Medicine
Internal Communications Representative	Western Governors University
Digital Content and Communications Specialist	Simmons University
Digital Communications Specialist	California State University, Monterey Bay
Director of Marketing	New York Institute of Technology
Social Media Strategist	New York Institute of Technology
Senior Director, Digital Marketing & Creative Services	New York Institute of Technology
Director, Print Production & Promotions	New York Institute of Technology

Social Media Manager	Brevard College
Social Media Coordinator	Campbell University
Communications and Events Coordinator	University of British Columbia
Marketing Manager	University of Northern British Columbia
Marketing Coordinator	University of Northern British Columbia
Communications Officer	University of Northern British Columbia
Graphic Designer	University of Northern British Columbia
Video Producer	University of Northern British Columbia
Communications Officer	University of Northern British Columbia
Graphic Designer	University of Northern British Columbia
Events and Communication - BCS Program UBC	Asian Studies - UBC
Marketing Development Analyst	The
Social Media Manager	Columbia College Chicago
Public Relations Specialist	University of Georgia
Social Media Specialist	Indiana University Office of Enrollment Management
Marketing Manager	Rensselaer Polytechnic Institute
Communications Coordinator	Black Hills State University
Social Media Manager	University of New England
Head of corporate communications	KU Leuven
Social Media Specialist	Indiana University Bloomington
Marketing Communications Coordinator	University of Michigan Department of Mechanical Engineering
Communications & Marketing Manager	University of Michigan Mechanical Engineering Department
Communications Strategist	Duke University
Marketing Specialist	Columbus State University
Marketing and Social Media Specialist	BCIT
Social Media Manager for Marketing	Liberty University
Senior Marketing and Communications Manager	Carnegie Mellon University Tepper School of Business

Business	Campbell University
Library	Campbell University
Program Coordinator CPHS-PT	Campbell University
Director of Communications & Marketing - College of Pharmacy & Health Sciences	Campbell University
Director of Communications & Marketing	Campbell University
Athletics	Campbell University
Divinity	Campbell University
Assistant Director of Communication and Marketing	Villanova University Charles Widger School of Law
Communications Specialist	University of British Columbia
Digital Content Manager	Springfield College
Marketing Director	University of North Carolina Wilmington
Social Media Manager	SUNY Geneseo
Admissions Communication Specialist	Pacific University
Communications Coordinator, School of Social Welfare	University of Kansas
Communications and Events Specialist	Williams College
Marketing Coordinator	James Madison University
Social Media Producer	The University of Alabama at Birmingham
Executive Director for PR & Communications	Lewis University
Social Media Strategist	University of Northwestern - St. Paul
Director of Advancement	University of Minnesota
Communications Specialist	University of Minnesota Libraries
Digital Content Specialist	University of Minnesota Libraries
Events and Program Specialist	University of Minnesota Libraries
Director of Communications and Marketing	Orlando College of Osteopathic Medicine
Social Media Specialist	Suffolk Public Schools
Digital Media Specialist	Suffolk Public Schools
Communication and Community Engagement Officer	Suffolk Public Schools

Communications Specialist	University of Kansas School of Law
Communications and Development Coordinator	Virginia Tech University Libraries
Communications Specialist	MIT Media Lab
Senior Associate Director, Annual Giving and Communications	Duke University's Fuqua School of Business
Social Media Manager	Wichita State University
Communications Coordinator	The University of Texas at San Antonio
Coordinator, Social Media and Marketing	University of Rhode Island
Communications Specialist	California State University Long Beach
Marketing Staff Assistant, New Media	Fitchburg State University
Communication Specialist	Cal Poly San Luis Obispo
Director - News Editor, College Communications	Bryn Mawr College
Social Media Specialist	Bryn Mawr College
Lecturer	California State University Dominguez Hills
Communications Coordinator	Michael Smith Laboratories, University of British Columbia
Associate Professor of Mass Communications	Motlow State Community College
Student Life Regional Coordinator	Austin Community College
Communications Specialist	Oklahoma State University
Communications Manager	Harvard University
Social Media and Digital Content Specialist	University of Minnesota School of Nursing
Communications Specialist	Iowa State University
Coordinator, Communications	Barnard College
Digital Marketing Manager	Northeast Community College
Social Media Specialist	California State University
Social Media/Digital Manager	William Peace University
social media manager	bc
Director of Strategic Communications	Stockton University
Digital Media Coordinator	Delta State University
Social Media Specialist	Wheaton College

Communications Coordinator	University of Maryland
Marketing and Digital Media Lead	DePaul University
Social Media Manager	Moody Bible Institute
Social Media Specialist	Moody Bible Institute
Social Media Specialsit	Moody Bible Institute
Associate Dean for Institutional Advancement	Suffolk County Community College
Executive Director of Communications and Marketing	UTSA
Communications Specialist	UTSA
Program Coordinator	UTSA
Communications & Marketing Specialist	Auburn University
Director	LSU E. J. Ourso College of Business
Director of Media Production and Social Media	Oklahoma Baptist University
Career Content Coordinator	Emmanuel College
Director of Marketing and Communications	UM The Center for Entrepreneurship
Communications Coordinator	Columbia University School of Nursing
Natural Science Social Media Manager & Administrative Assistant	Campbellsville University
Director of Visual Communication	Bethany Lutheran College
Marketing and Communications Specialist	University of Michigan - The Center for Entrepreneurship
Social Media Specialist	International Institute for Restorative Practices
Outreach Coordinator	University of Kansas Center for Russian, East European, and Eurasian Studies
Social Media Strategist/Career Coach	Douglas College - Training Group
Director of Communications	Cal Poly
Digital Marketing Manager	Oregon State University
Communication Specialist	Thomas More University
Associate Director, Advancement Communications	Duquesne University
Director of Public Relations and Marketing	Brescia University

Digital Content Specialist	West Chester University of PA
Communications Consultant 2	Columbia Basin College
Marketing Coordinator	Elmhurst University
Associate Director of Communications	Anderson University
Coordinator, Social Media and Advertising	College of Southern Maryland
Digital Communications Manager	Michigan State University College of Law
Director of Advancement Communications	Bates College
Director of Marketing Communications - UNT Dallas Law	UNT Dallas
AVP of Marketing and Communications - UNT Dallas	UNT Dallas
Marketing Strategist	UNT Dallas
Communications Manager	Auburn University Outreach - Government & Economic Development Institute
Social Media Manager	MGH Institute of Health Professions
Sr. Marketing Specialist	CSULB-CPACE
Marketing Copywriter/Web Content Specialist	CSULB-CPACE
Marketing Development Specialist	CSULB-CPACE
Social Media Director	UC San Diego
Social Media Strategist	UC San Diego
Social Media Strategist	UC San Diego
Social Media Manager	University of Missouri-St. Louis
Communications & Marketing Coordinator	University of Tennessee, Knoxville, Dept. of Theory & Practice in Teacher Education
Marketing and Communications	Oakland University
Digital Communications Specialist	Indiana University Southeast
Social Media Manager	Trinity College
Digital Content Specialist	John Brown University
Digital Communications Coordinator	Waubensee Community College
Director of Marketing and Communications	James Madison University
Graphic Designer - Outreach Specialist III	Auburn University

Brand Development Officer	Northern College of Applied Arts and Technology
Associate Director of Digital Communications	University of Kansas Medical Center
Social Media Marketer	Clarke University
Director of Marketing and Communications	University of North Texas
Social Media and Digital Marketing Specialist	Embry-Riddle Aeronautical University
Social Media Marketing Specialist	Great Falls College Montana State University
Assistant Director of Marketing, Social Media	Kutztown University
Web Specialist	UNCW
Research Communications Manager	University of Maine
Communications & Marketing Specialist	Auburn University Outreach
Director of Strategic Communications	Mid Michigan College
Executive Director of Communications	OKLAHOMA CITY COMMUNITY COLLEGE
Director of Communications	OKLAHOMA CITY COMMUNITY COLLEGE
Marketing & Communicaitons Coordinator	California State University, Chico Professional & Continuing Education
Social Media and Public Relations Coordinator	OKLAHOMA CITY COMMUNITY COLLEGE
Social Media and Public Relations Specialist	OKLAHOMA CITY COMMUNITY COLLEGE
Associate Editor Digital Content Libraries	University of Massachusetts Amherst - W. E. B. Du Bois Library
Director of Marketing and Communications	Randolph Community College
Events Coordinator	Bower School of Music & the Arts at Florida Gulf Coast University
Marketing Specialist	Sheridan College
Social Media Editor and Strategist	University of Illinois Chicago
Social Media Specialist	Scripps Institution of Oceanography at UC San Diego
Communications Design Specialist	University of Pittsburgh
Assistant Director of Marketing	North Dakota State University
Marketing & Meal Plan Manager	CADI
Social Media Strategy and Policy Manager	Brenau University
Marketing and Strategic Communication Coordinator	North Dakota State University

Digital Specialist, Alum Communications	Mount Holyoke College
Manager, Student and Alumni Marketing Communications	Mohawk College
Communications and Media Coordinator	Fresno State
Digital Marketing Coordinator	Baptist Health Sciences University
Manager of Communications	UC San Diego
Digital Content Strategist and Social Media Coordinator	University of Texas at Austin - Cockrell School of Engineering
Multimedia Production Manager	University of Colorado Boulder
Social Media Specialist	Central Methodist University
Social Media Manager	Appalachian State University
Student Communications Writer	University of Colorado Boulder
EVC Communications Specialist	UC San Diego
Social Media Manager	Molloy College
Assistant to the Dean & College Communications Lead	California State University, Dominguez Hills
Marketing Coordinator	Cleveland Community College
Social Media & Graphic Design Specialist	Tulsa Community College
Social Media Specialist	Tulsa Community College
Associate Director, Communications	University of Florida / College of Liberal Arts and Sciences
Alumni Engagement and Communications Manager	Montana State University
Marketing and Communications Coordinator	Illinois State University Office of International Engagement
Assistant Director, Marketing & Memberships - Recreation & Wellness	Old Dominion University
Assistant Communications Director	UC San Diego - Skaggs School of Pharmacy & Pharmaceutical Sciences
Sr. Marketing Specialist	Western Michigan University
Digital Asset/Social Media Coordinator	MSU - College of Natural Science
Multimedia Specialist	PSFEI
Manager Social Media	College of Charleston

Social Media Coordinator/Videographer	University of Arkansas at Little Rock
Associate Director of Marketing and Communications	The Haverford School
Digital Content Specialist	Salem State University
Digital Marketing Specialist	Salem State University
Communications Manager	University of Iowa
Associate Director of Marketing and Communications	Austin Seminary
Social Media and Creative Content Specialist	SPELMAN COLLEGE
Social media associate	Weill Cornell Medicine
Communications Specialist	UBC Faculty of Land and Food Systems
Communications Advisor	Department of Education and Early Learning - Seattle
Associate Director of Social Media	Yale University School of Management
University Relations and Campus Outreach Manager	Boston University
Learning Commons Support Associate	State University of New York at Albany
Marketing & Communications Coordinator, Lazaridis School of Business & Economics	Wilfrid Laurier University